CAUSAL GRAPHS WILL SAVE US ALL FROM BIGDATA



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Learning outcomes

What are causal graphs?

Why are they useful?

Observation vs. Intervention

Identify confounders

Prevent spurious correlations

Dealing with unobservable variables

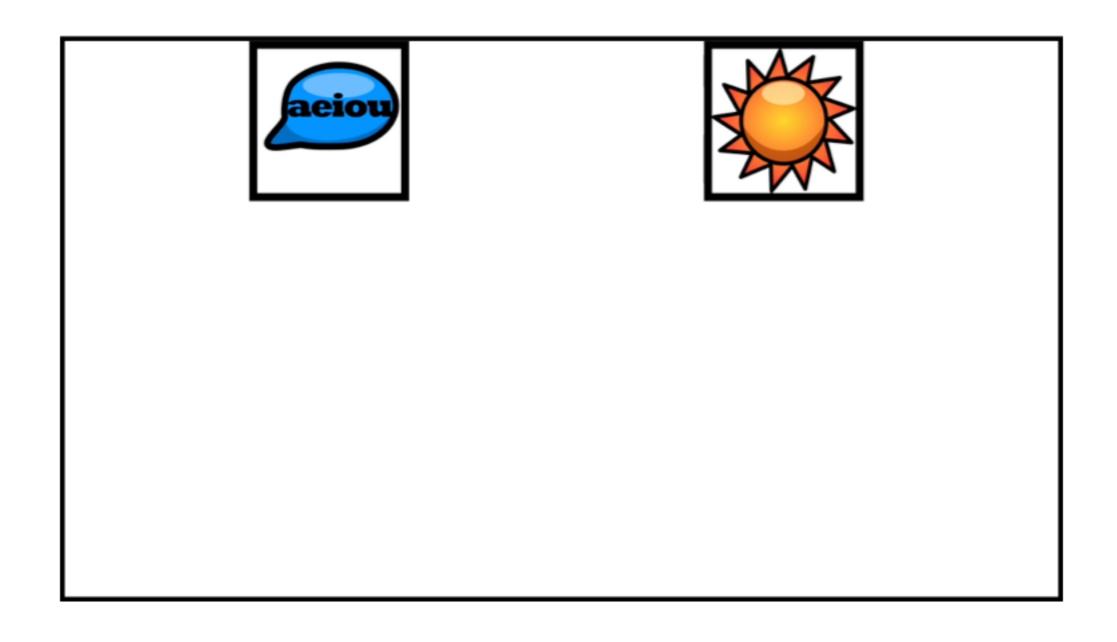
How can causal graphs be applied in practice?

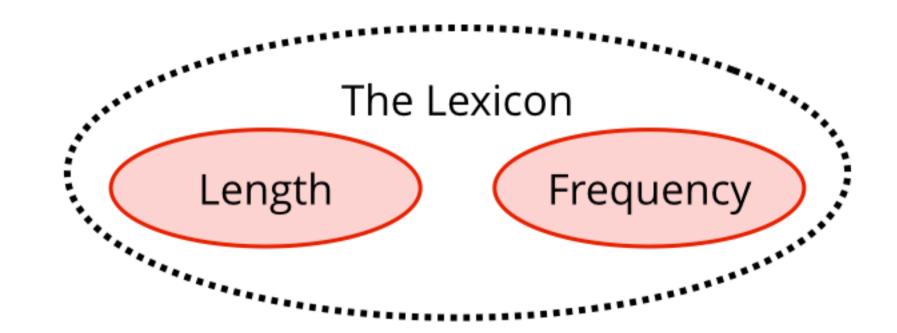
Quick overview

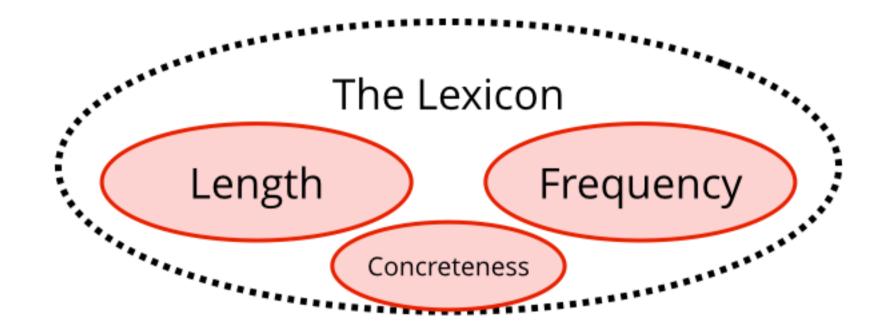
My Database of Causal Theories (CHIELD)

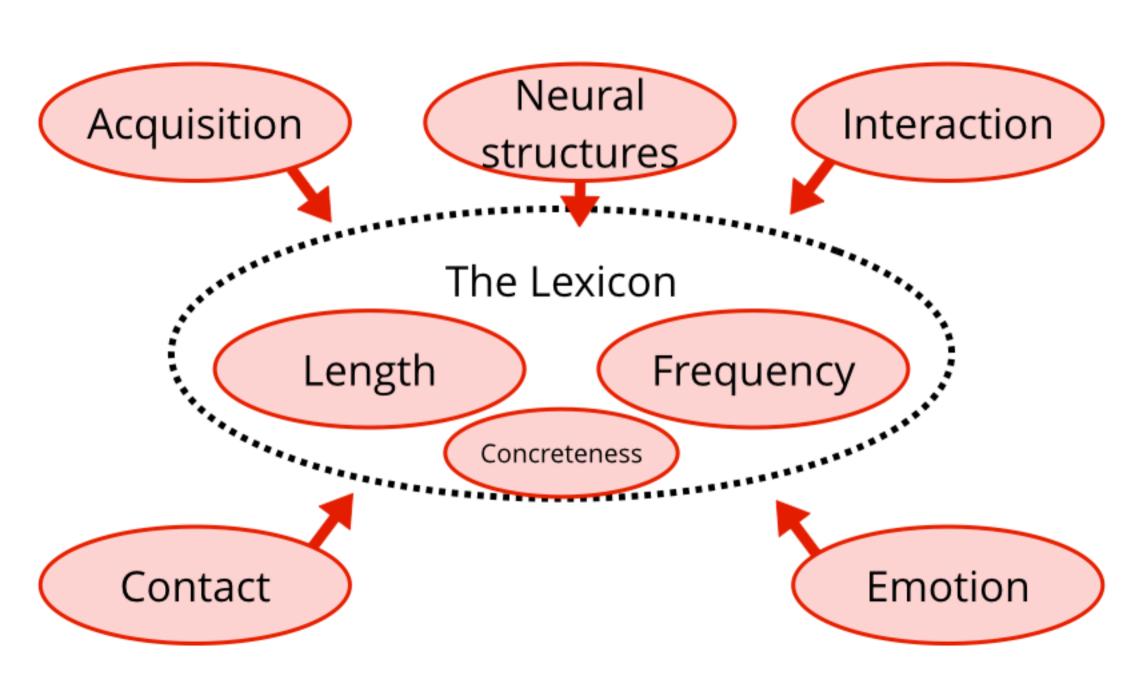
THE CORRELATION MACHINE

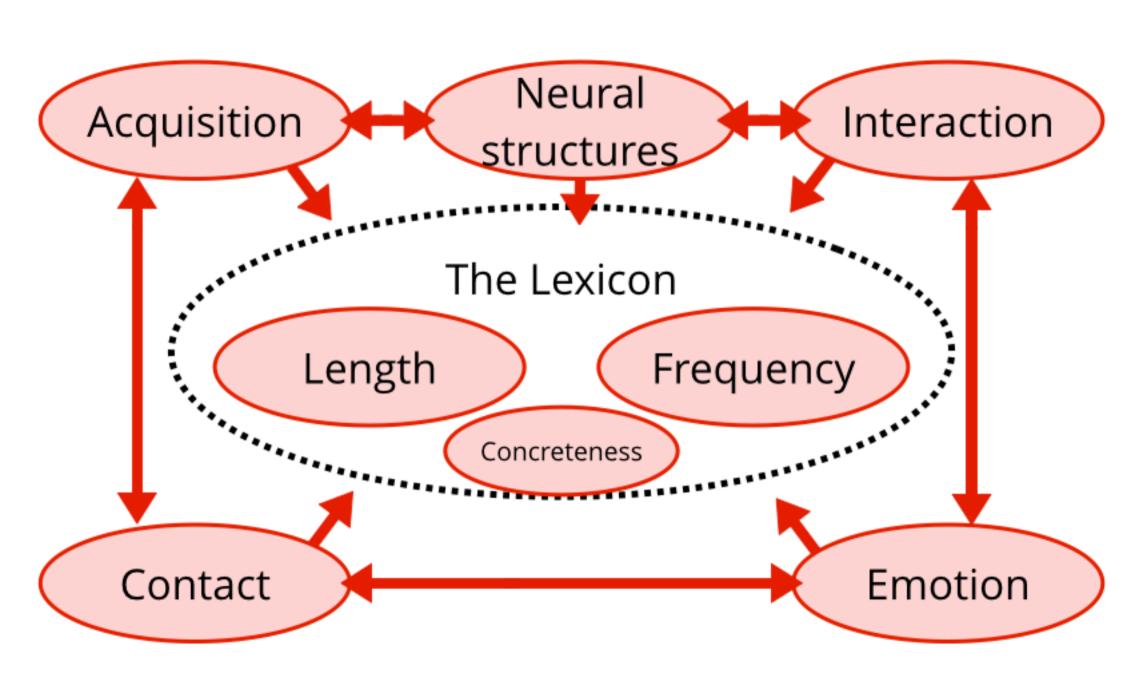


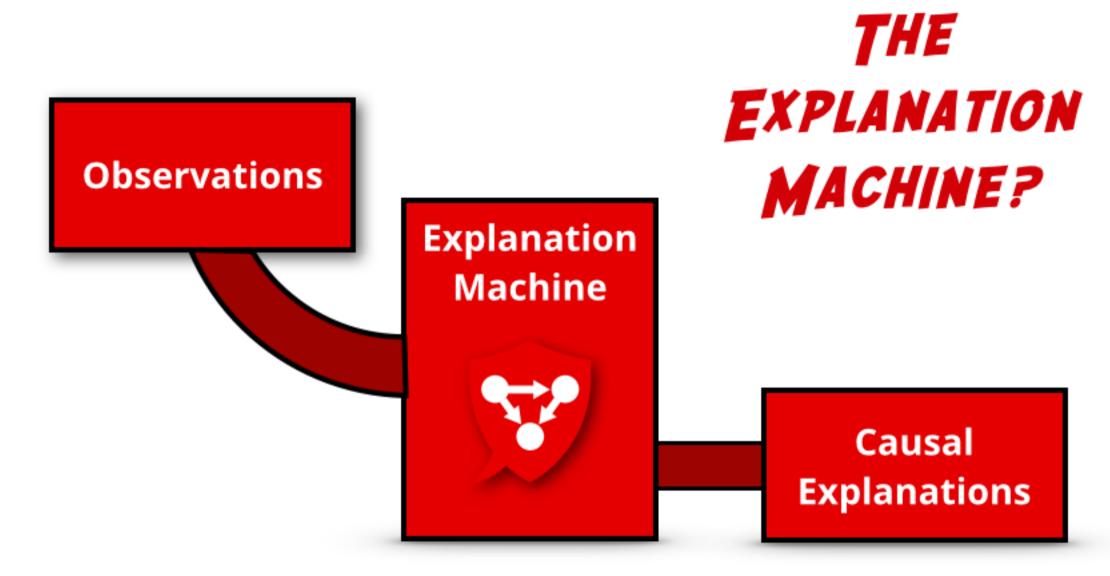














Francis Galton

Correlation does not imply causation

Correlation,
in the absence of
alternative explanations,
does imply
causation



Judea Pearl

Observation vs. Intervention

Observation ("seeing")

Can look up in a probability table

P(stain | icecream)

= 125/(125+25) = 83%

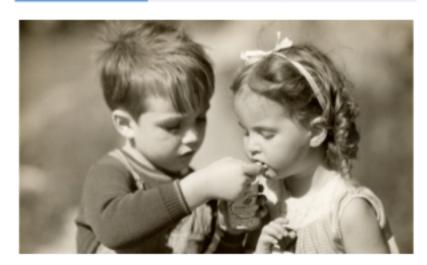
Beach survey	T-shirt stains	No T- shirt
Ice cream	125	25
No Ice cream	73	77

Intervention ("doing")

What is the probability of a stain if we force someone to have an icecream?

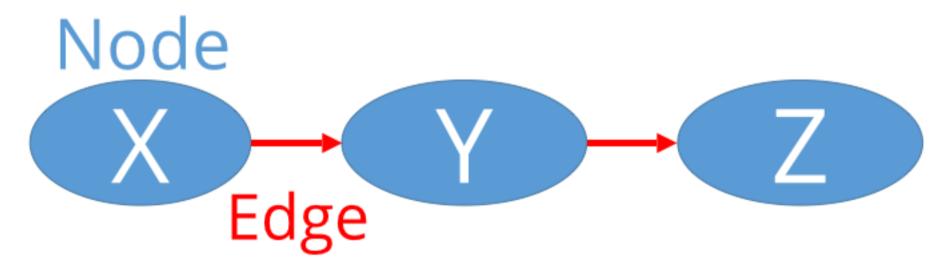
P(stain | *do*(icecream))

Randomised control experiment



What are causal graphs?

Causal graphs are a mathematical language which helps us think clearly



If we manipulated X in a suitable way, Y would change Could be absolute, statistical, categorical ...

Causal graphs are mathematical expressions which help us think clearly about causality

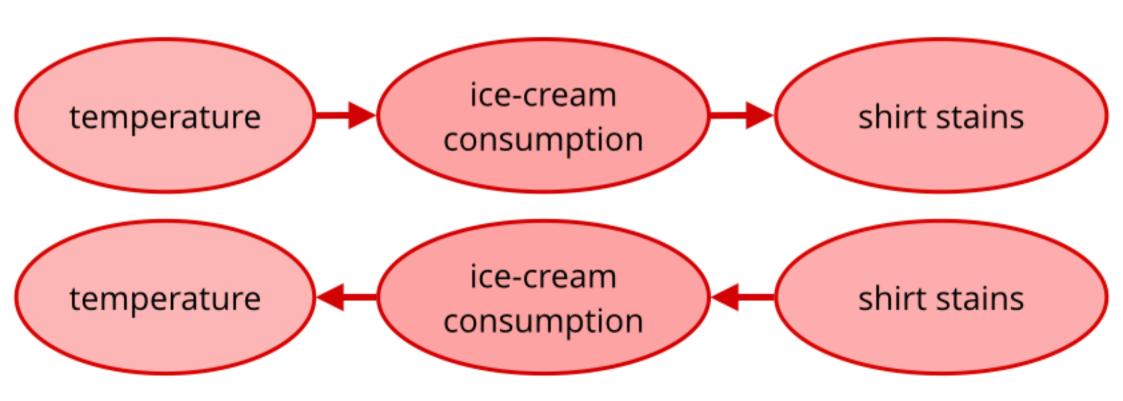
"We hypothesise that high temperatures cause more ice-cream consumption, and more ice-cream consumption leads to more shirt stains."



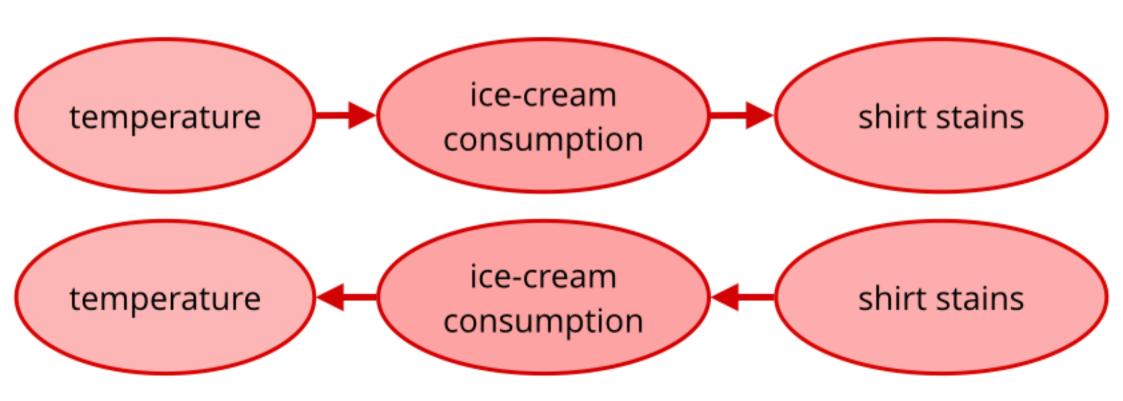
If we manipulated temperature in a suitable way, ice-cream consumption would change.

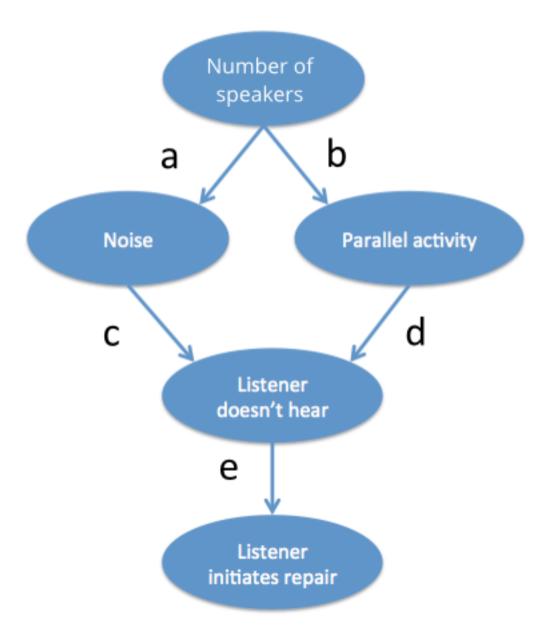
Could be absolute, statistical, categorical ...

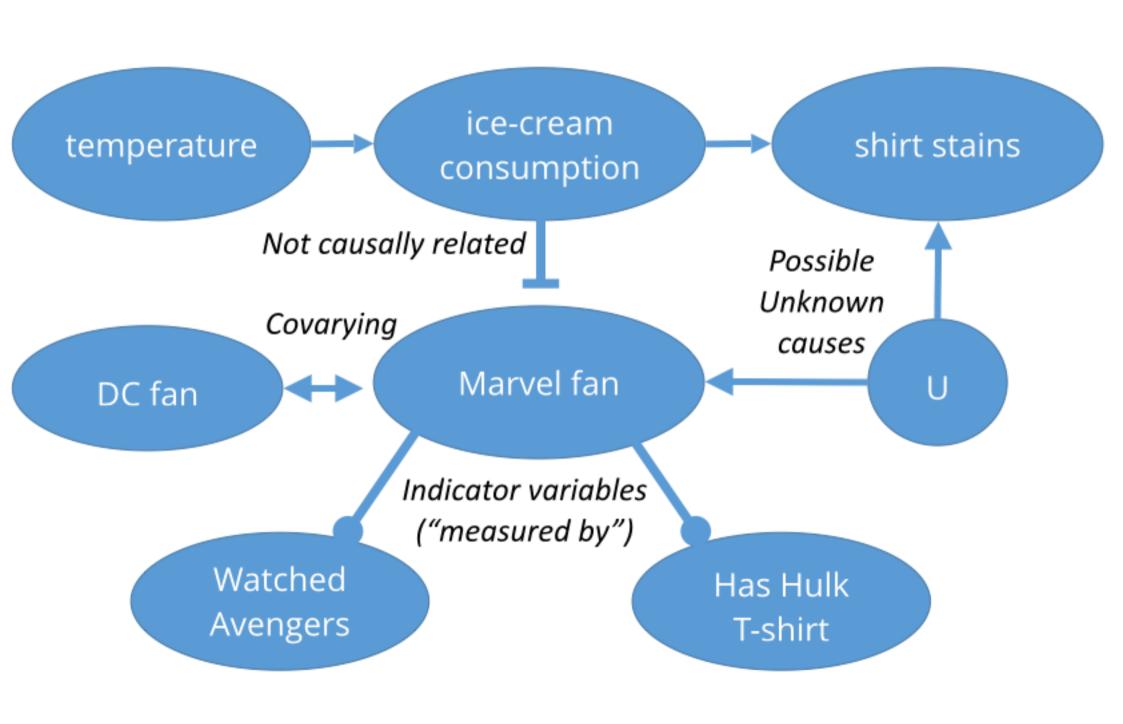
Causal graphs are mathematical expressions which help us think clearly about causality



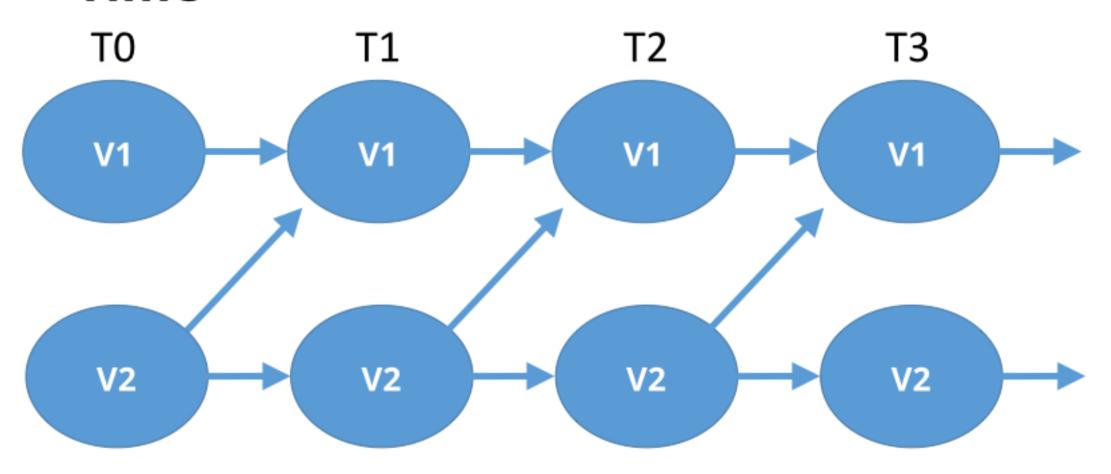
Causal graphs are mathematical expressions which help us think clearly about causality







Time



Why use causal graphs?

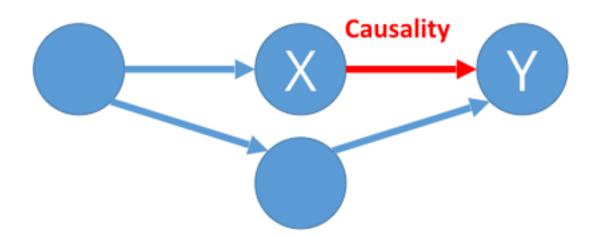
Look at intervention, not just observation

Confounding: Determine which variables to control for

Spurious correlations: Deal with colliders

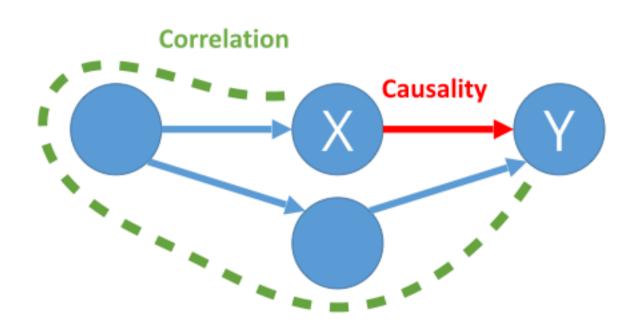
Confounding

Causality follows the arrows
But correlation (noncausal information) flows both ways



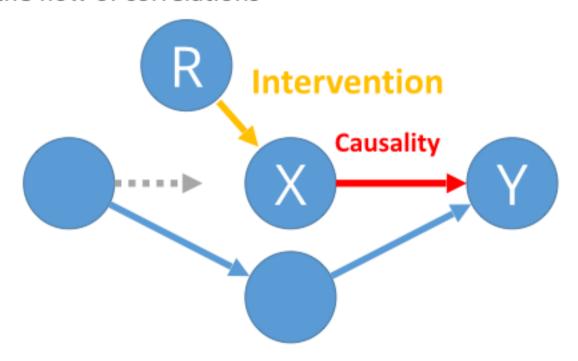
Confounding

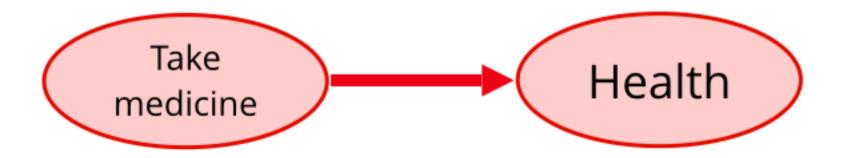
Causality follows the arrows
But correlation (noncausal information) flows both ways

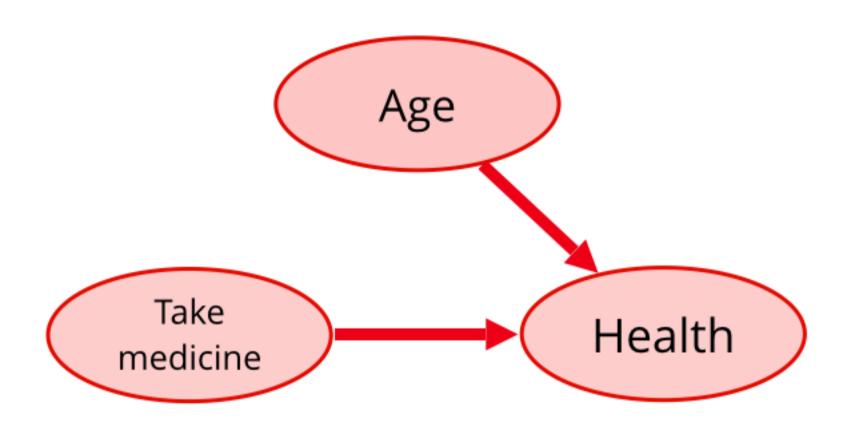


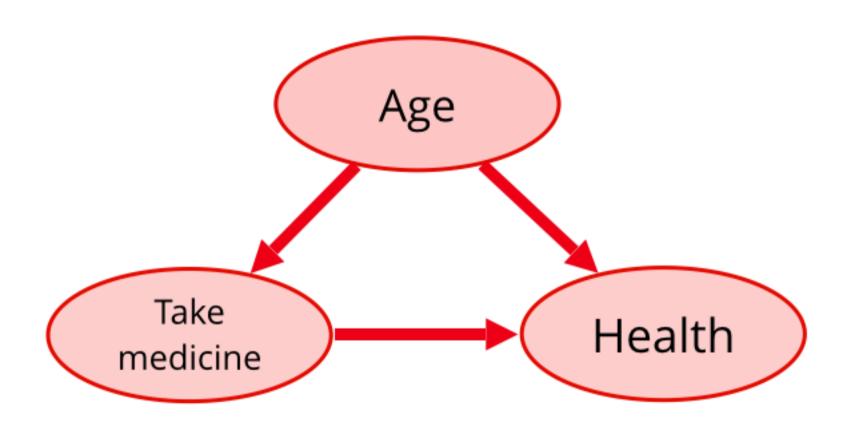
Confounding

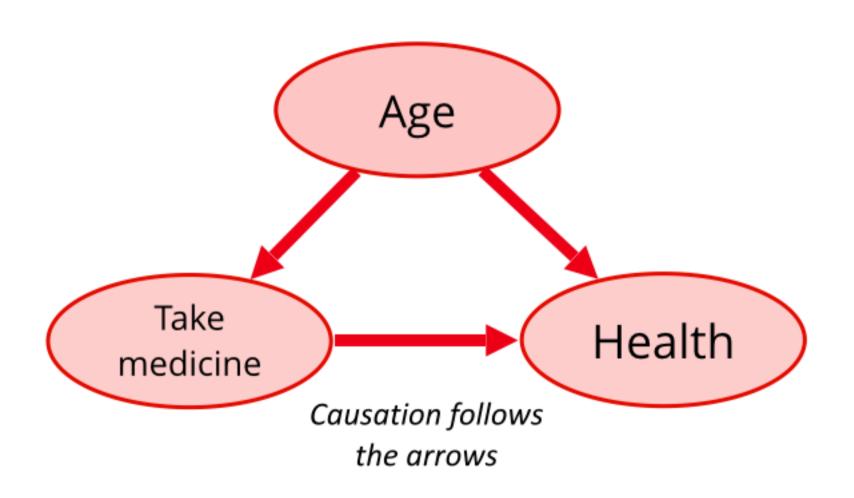
Causality follows the arrows
But correlation (noncausal information) flows both ways
Intervention breaks the flow of correlations

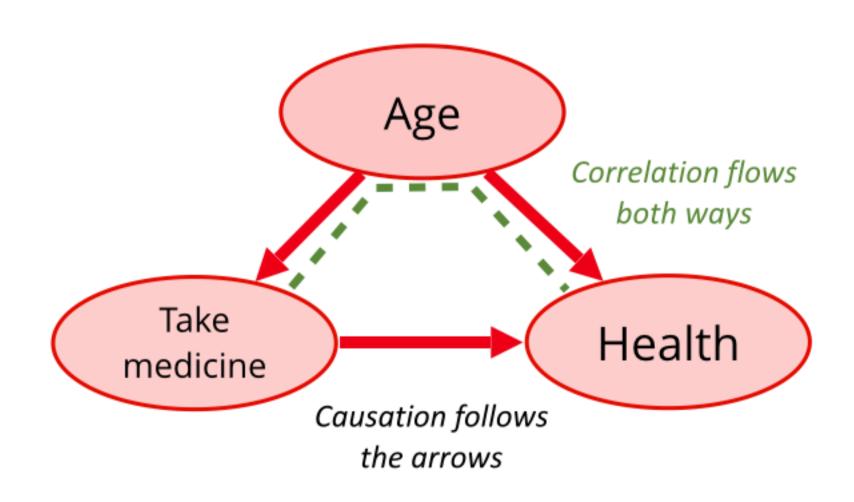




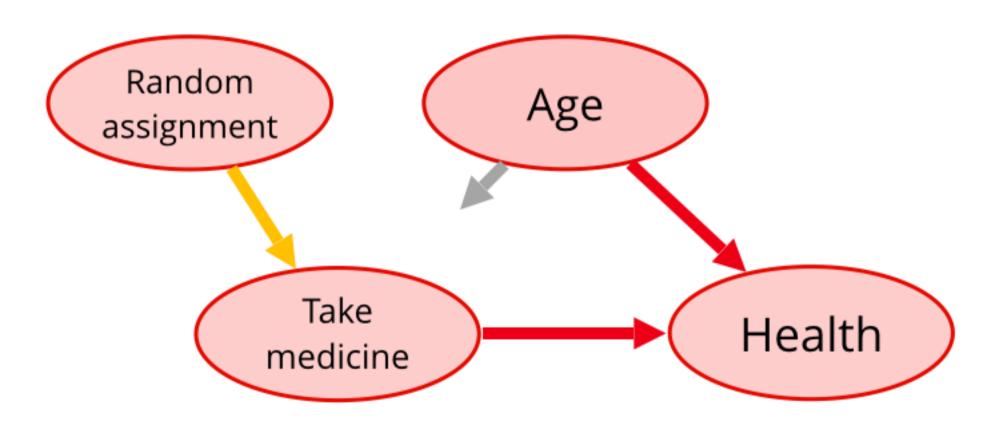




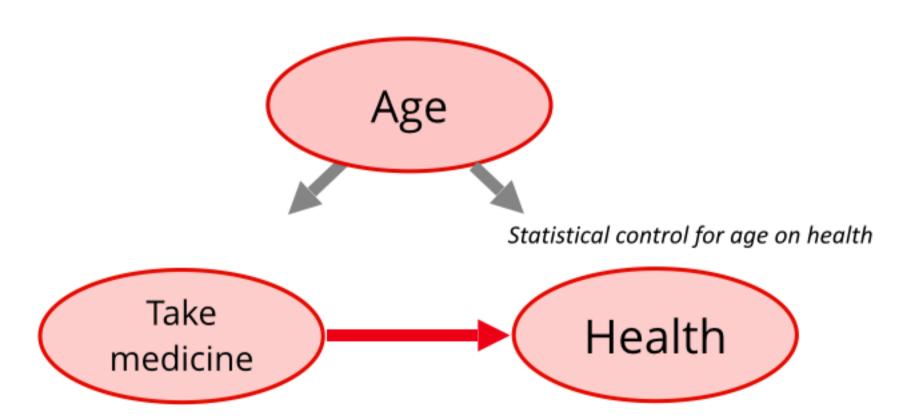




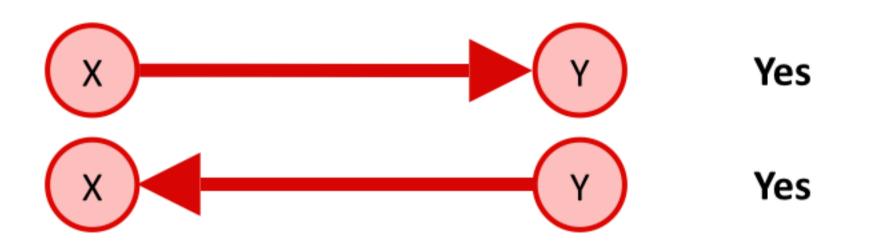
Randomised control experiment



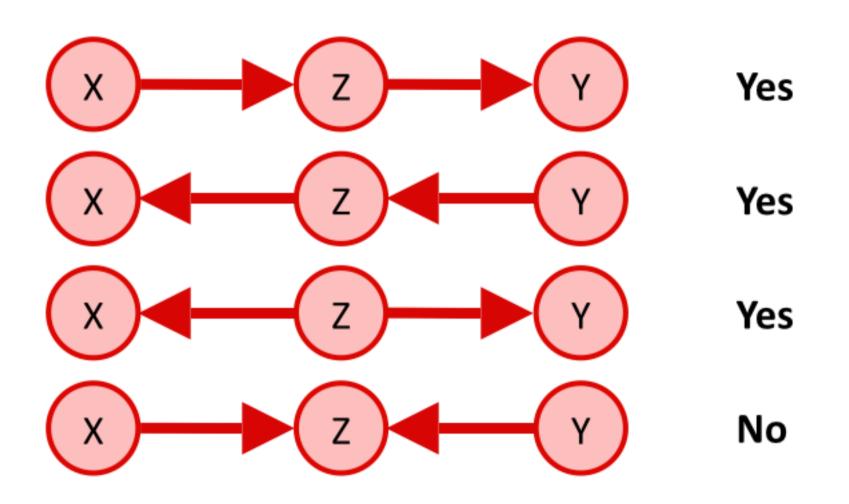
Statistical control

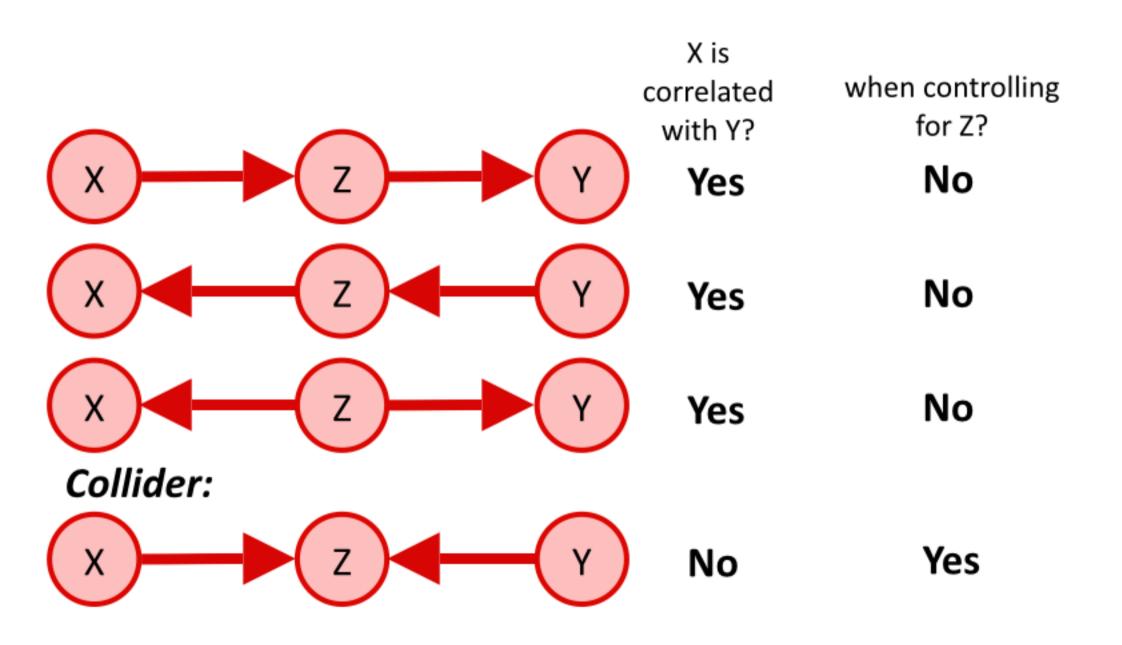


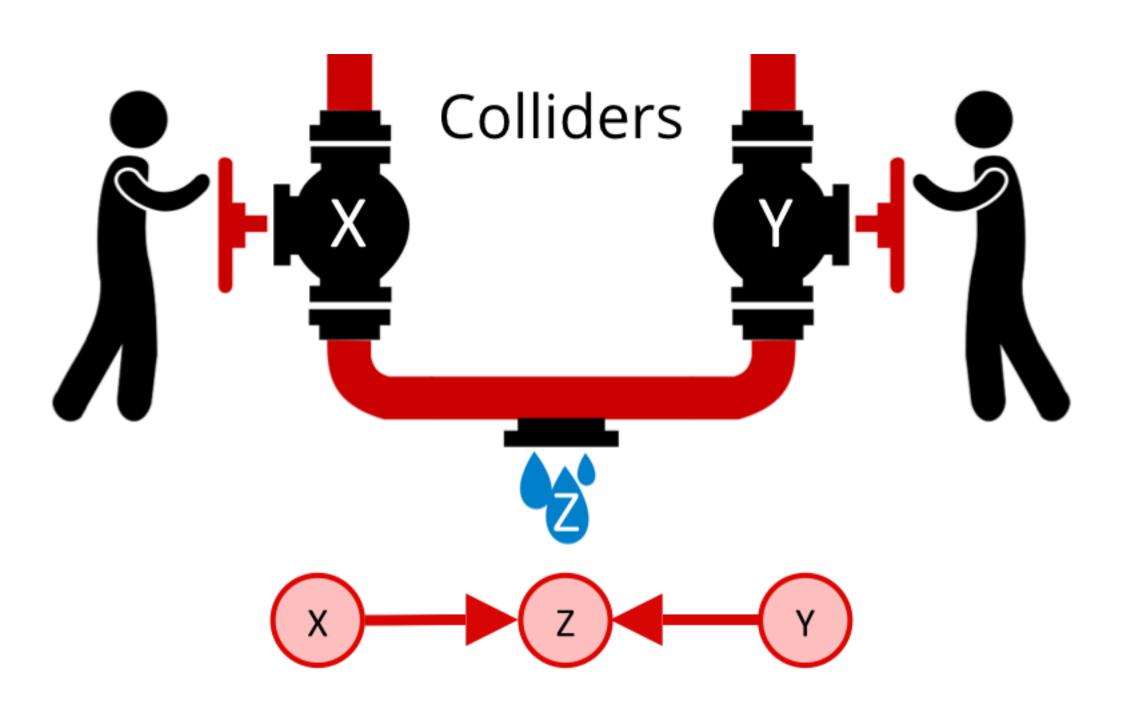
X is correlated with Y?

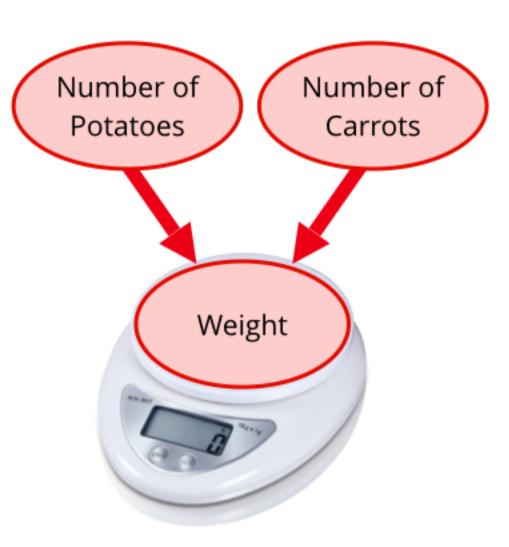


X is correlated with Y?





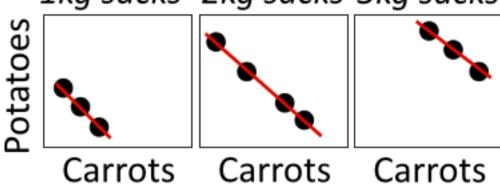




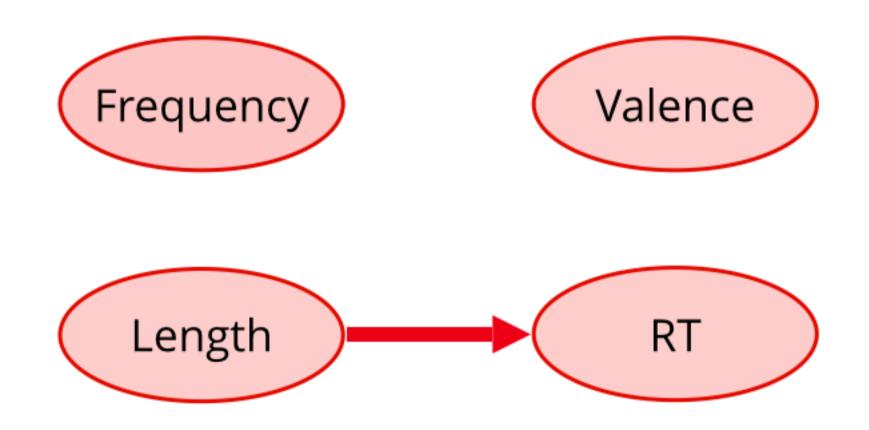
All sacks

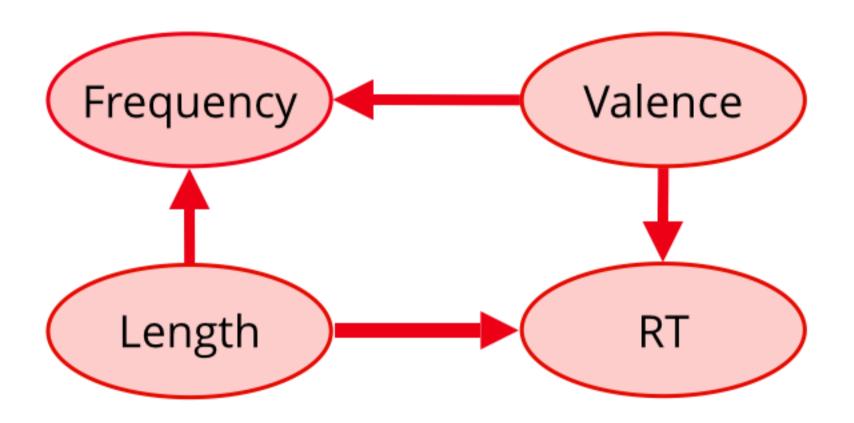
Carrots

1kg sacks 2kg sacks 3kg sacks

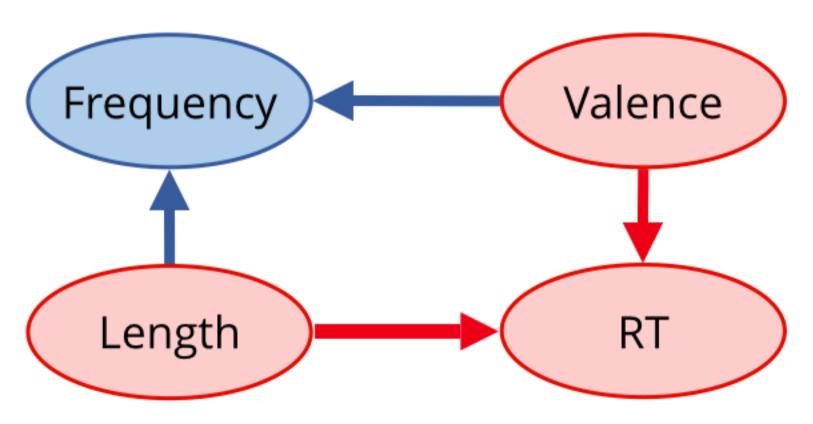




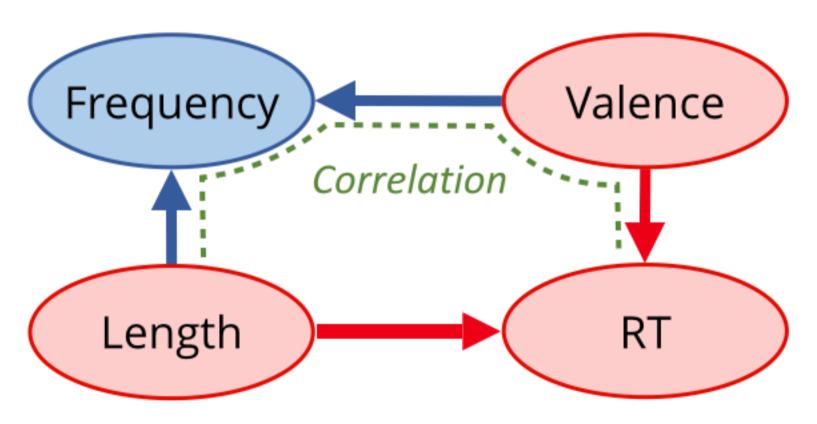


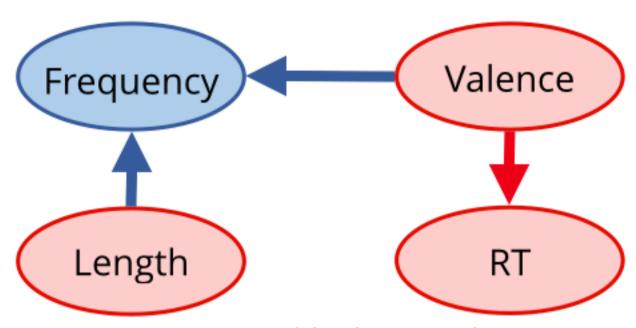


Collider



Collider





Create some hypothetical variables

```
n = 200
length = sample(1:7, n, replace = T)
valence = sample(1:7, n, replace = T)
freq = length + valence + rnorm(n)
RT = valence + rnorm(n)
```

Model without controls:

```
summary(lm(RT ~ length))

Estimate Std. Error t value Pr(>|t|)

length -0.03436 0.07971 -0.431 0.667
```

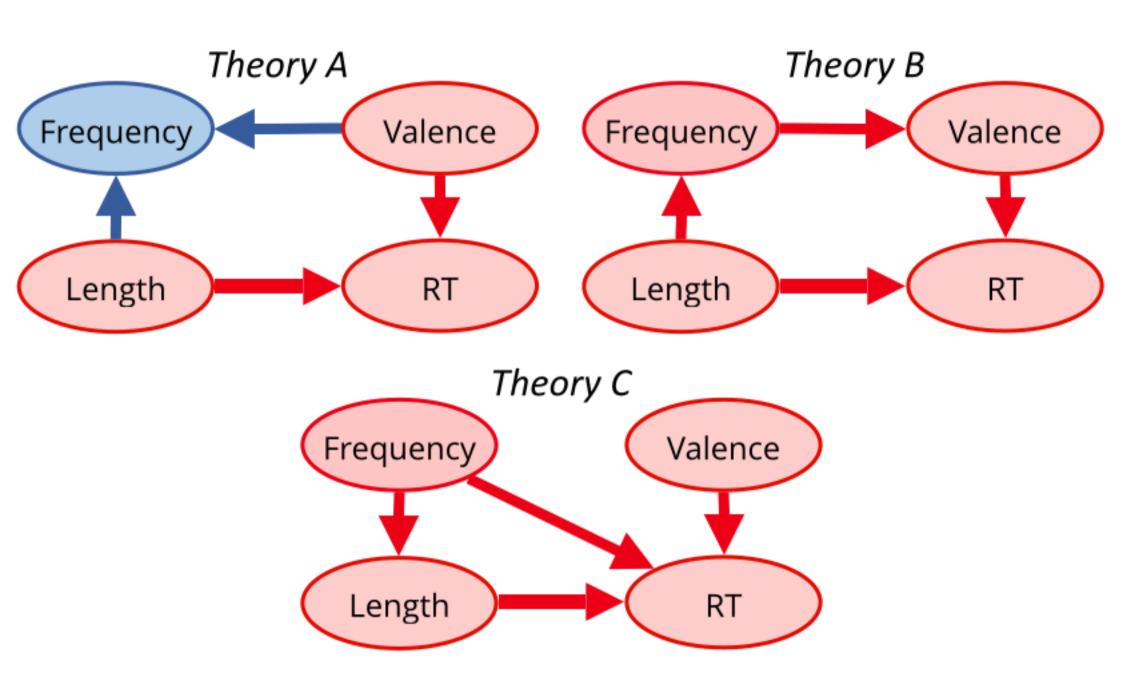
Model controlling for frequency:

```
summary(lm(RT ~ length + freq))

Estimate Std. Error t value Pr(>|t|)

length -0.83004 0.06520 -12.730 <0.001 ***

freq 0.85081 0.04647 18.310 <0.001 ***
```



Identifying confounding variables

Causal (but vague)

Cartwright: Control for anything that is "causally relevant"

Declarative

Any variable that is correlated with both X and Y.

Procedural

Noncollapsibility: Try controlling for Z. If it makes a difference, then Z is a confounder.

Identifying confounding variables



We can observe $P(Y \mid X)$

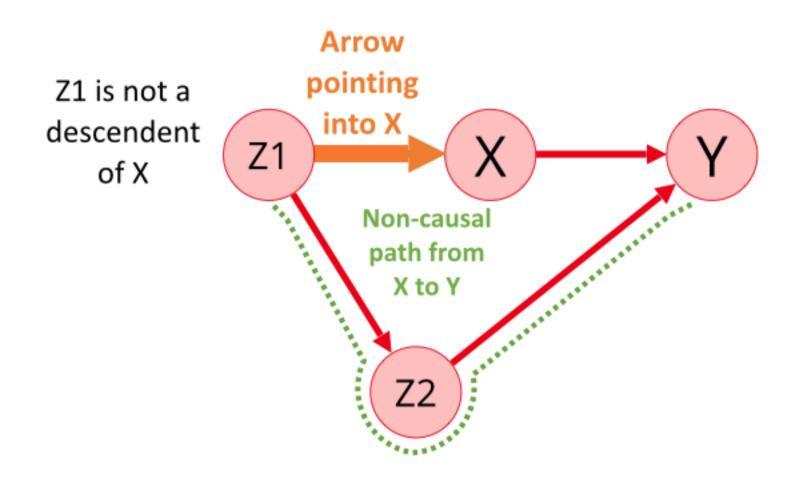
We want to find $P(Y \mid do(X))$

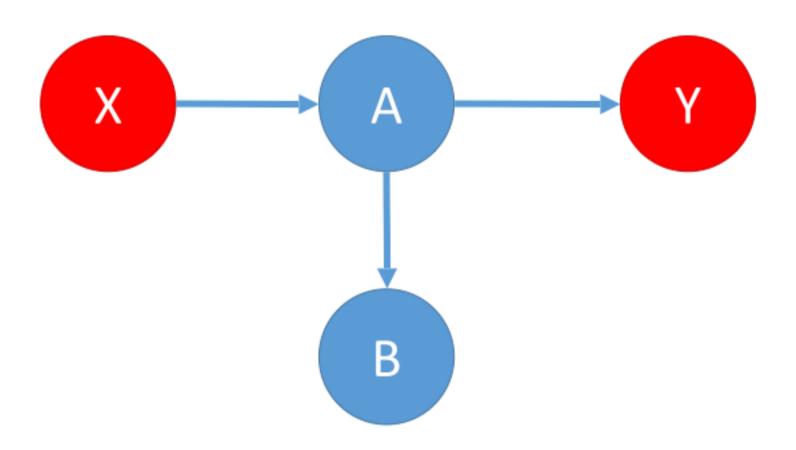
Confounds are anything that leads to a difference between these.

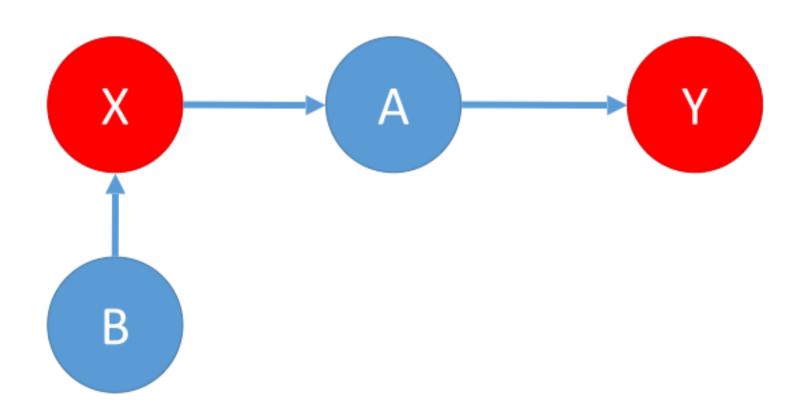
Block every noncausal path between X and Y Without blocking any causal paths

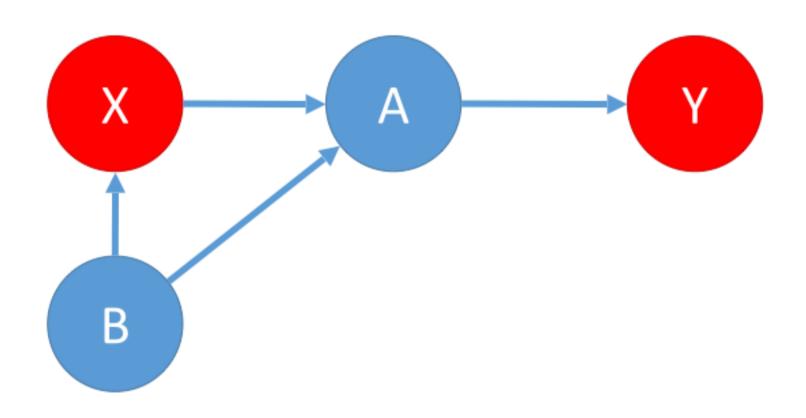
Block all back-door paths:

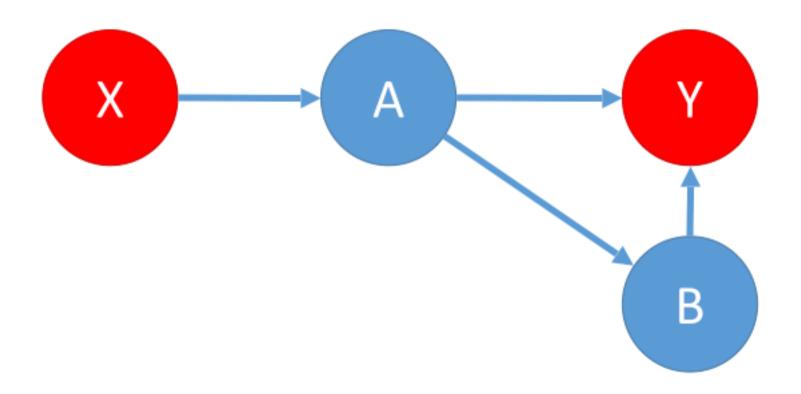
Control for all variables on a path from X to Y that starts with an arrow pointing to X. And where the variable is not a descendant of X See Shrier & Platt (2008)

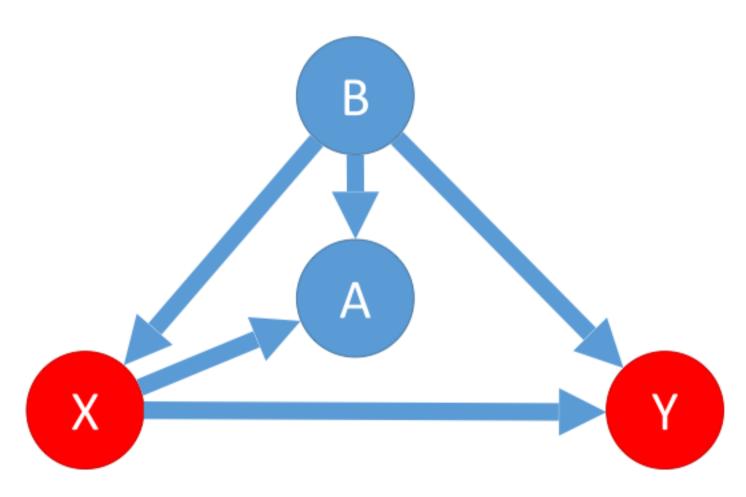


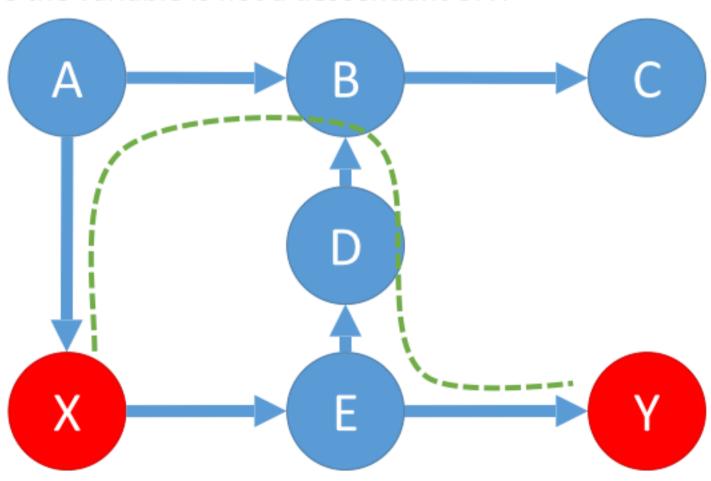






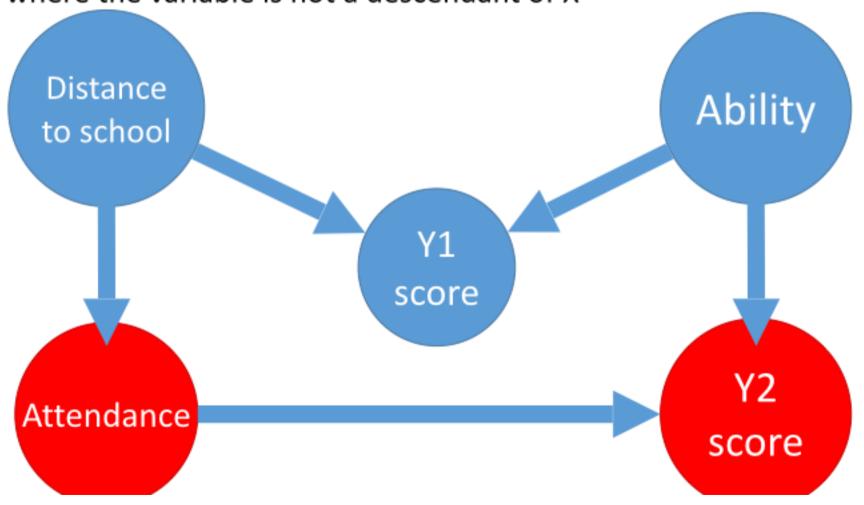


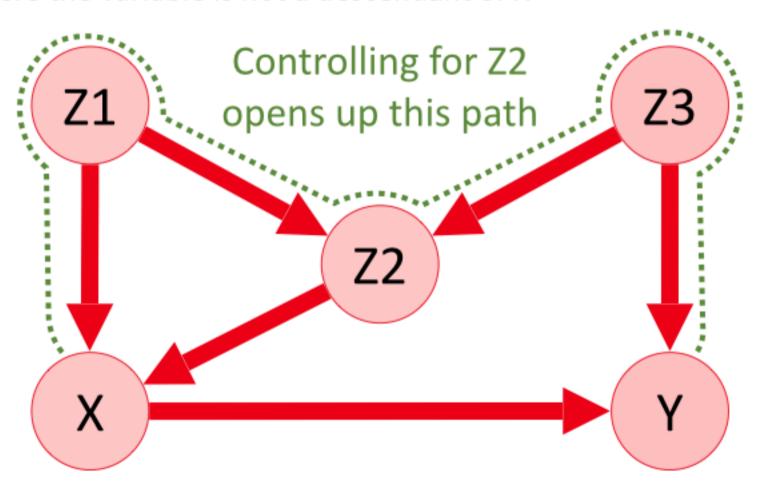


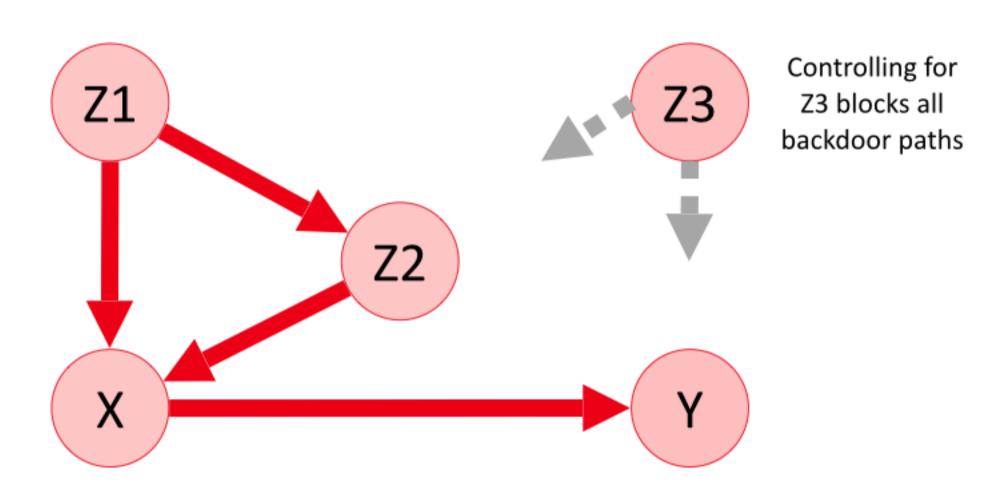


Variables on a path from X to Y that starts with an arrow pointing to X.

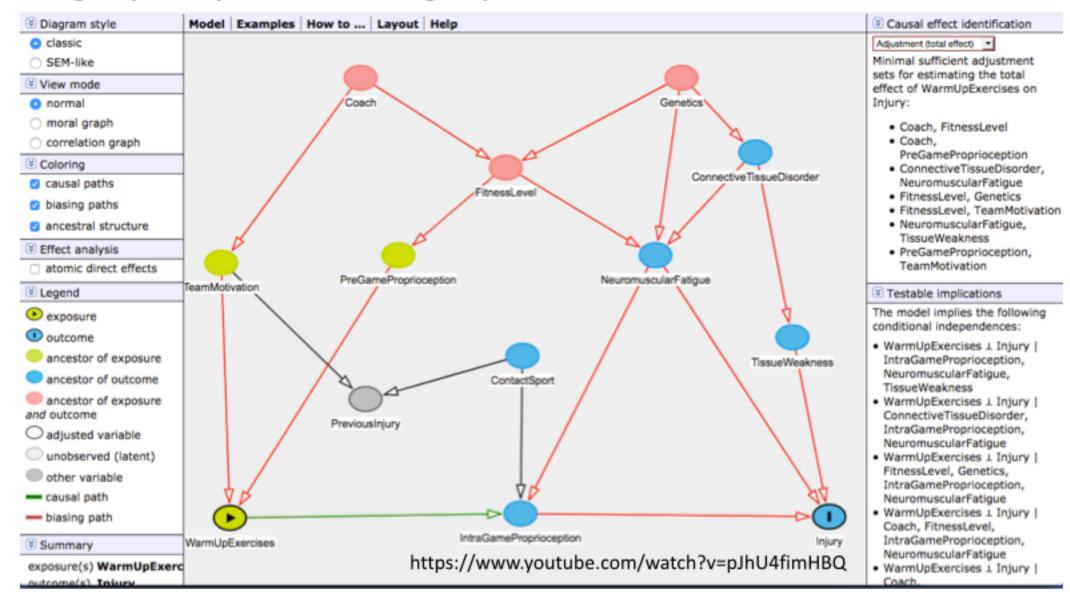
And where the variable is not a descendant of X





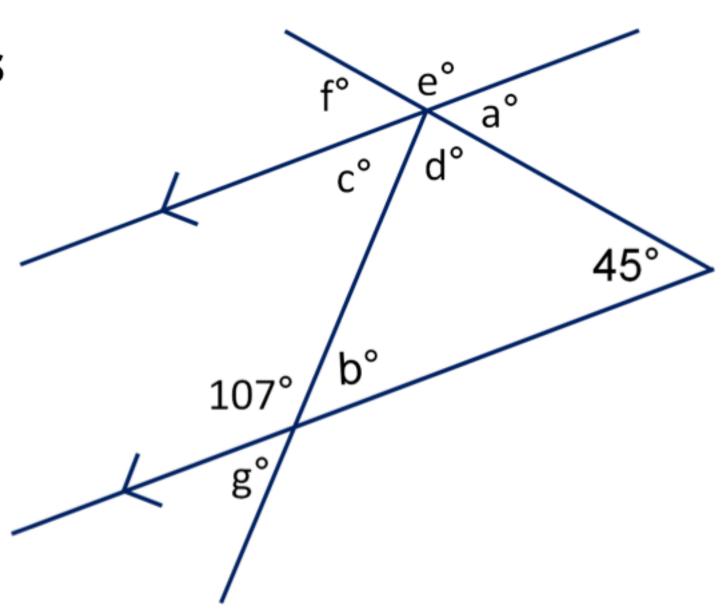


Dagitty http://www.dagitty.net/



Causal Axioms

Geometric axioms +
geometric calculus
= ability to solve
problems that looked
impossible before.



Causal Axioms

Causal calculus aims to do the same:

Exchange probabilities based on intervention (do(X)) for probabilities based on observation (see(X))

Rule1: $P(Y \mid do(X), Z, W) = P(Y \mid do(X), Z)$

if W is irrelevant to Y

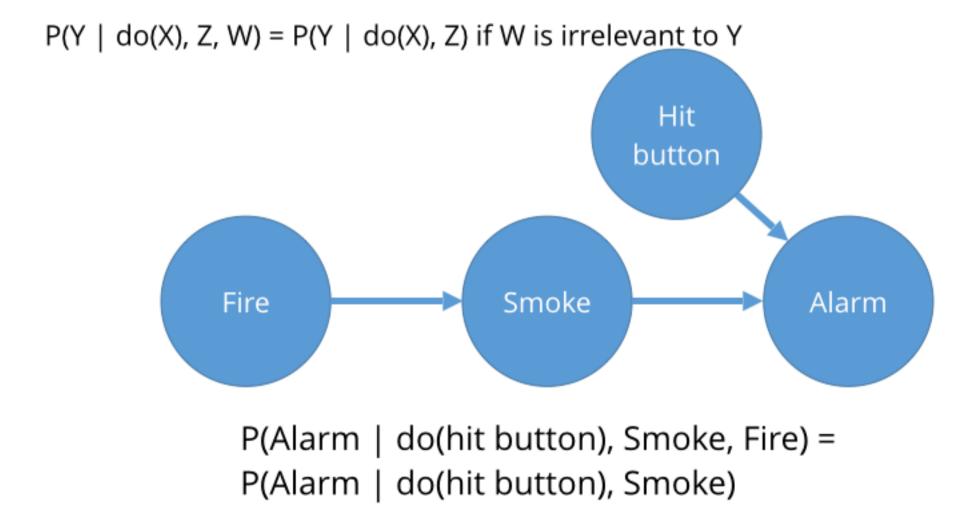
Rule 2: $P(Y \mid do(X), Z) = P(Y \mid X, Z)$

if Y is independent of Z given X and W if all connections are severed from X

Rule 3: $P(Y \mid do(X)) = P(Y)$

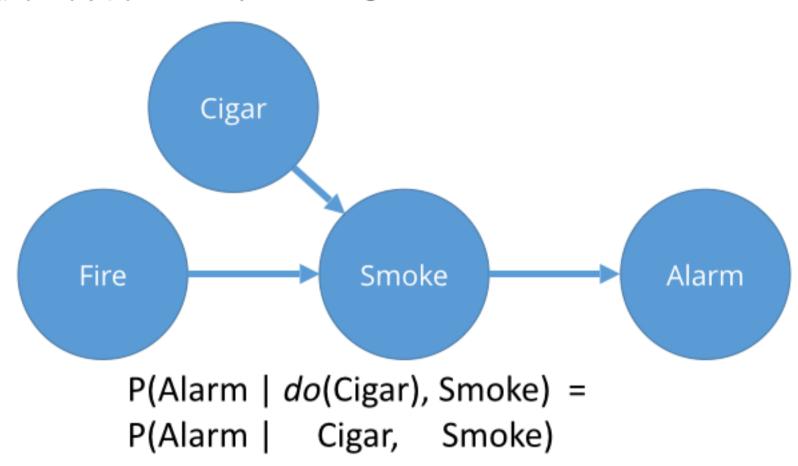
if there is no path from X to Y with only forward-directed arrows

Rule 1: Delete observations



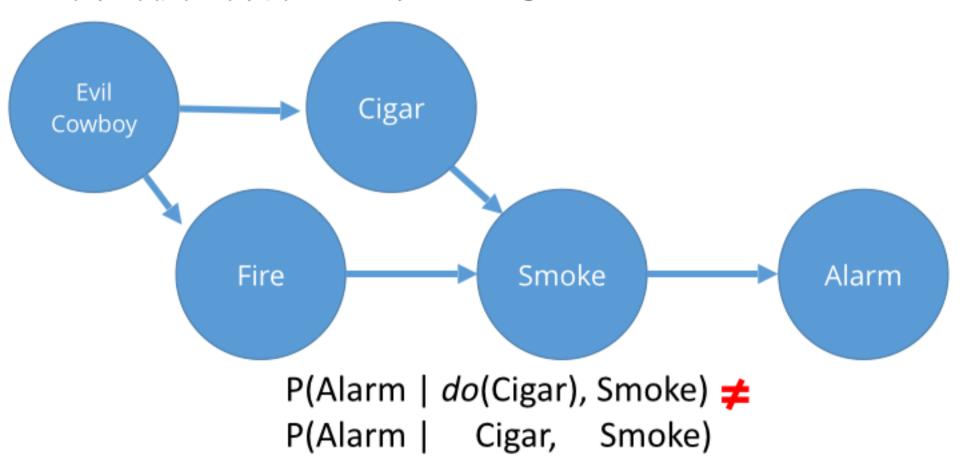
Rule 2: Exchange interventions with observations

 $P(Y \mid do(X), Z) = P(Y \mid X, Z)$ if Y is independent of Z given X and W if all connections are severed from X



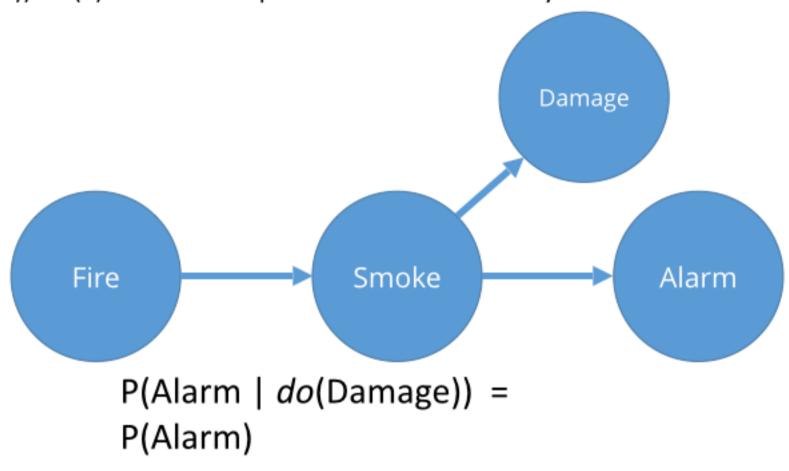
Rule 2: Exchange interventions with observations

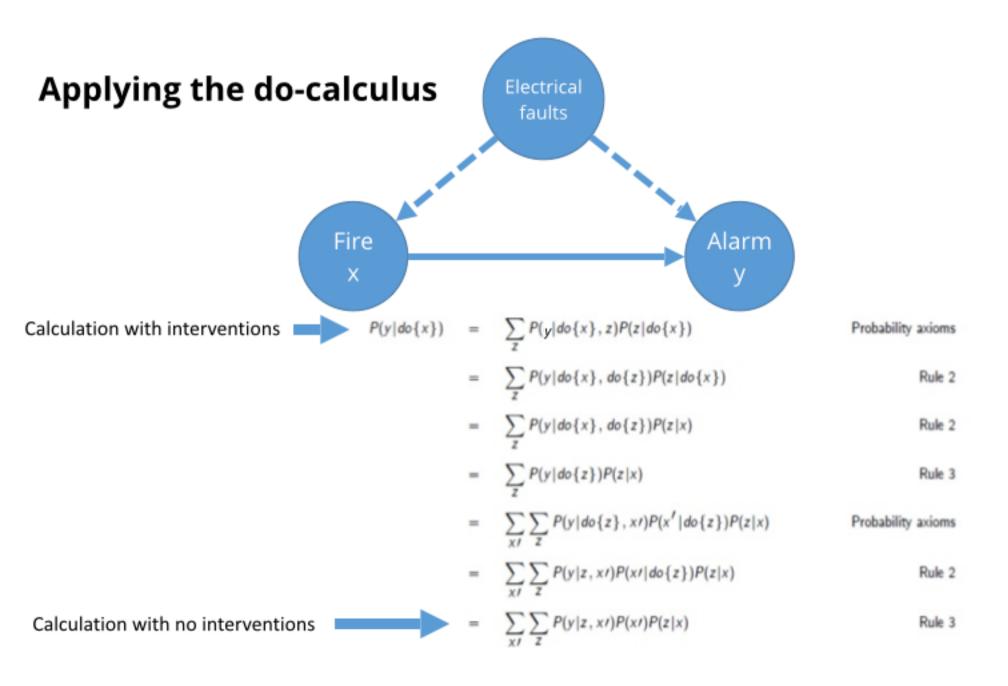
 $P(Y \mid do(X), Z) = P(Y \mid X, Z)$ if Y is independent of Z given X and W if all connections are severed from X



Rule 3: Delete interventions

 $P(Y \mid do(X)) = P(Y)$ if there is no path from X to Y with only forward-directed arrows





Eliminating interventions

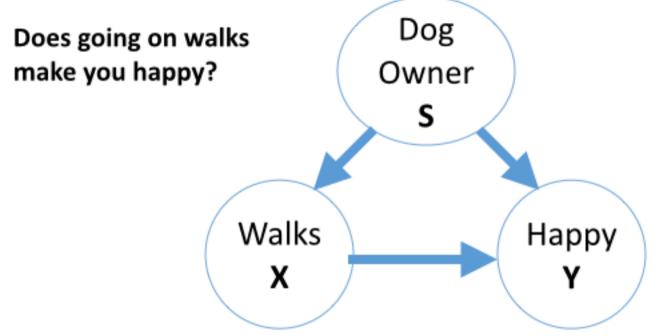
These axioms are complete: they can discover a solution if one exists (Shpitser, 2008).

Algorithms exist to discover the solution in polynomial time (Shpitser, 2008).

If there is no solution, then we must do an experiment.

Algorithms exist to tell us what variables to experiment on, or discover other variables to manipulate if we can't manipulate the target (Bareinbolm, 2012)

Back door adjustment

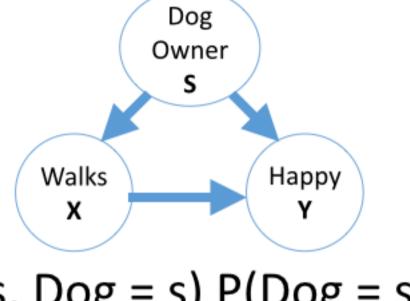


S is a set of variables that satisfies the back door criterion

$$P(Y \mid do(X = x)) = \Sigma_s P(Y \mid X = x, S = s) P(S = s)$$

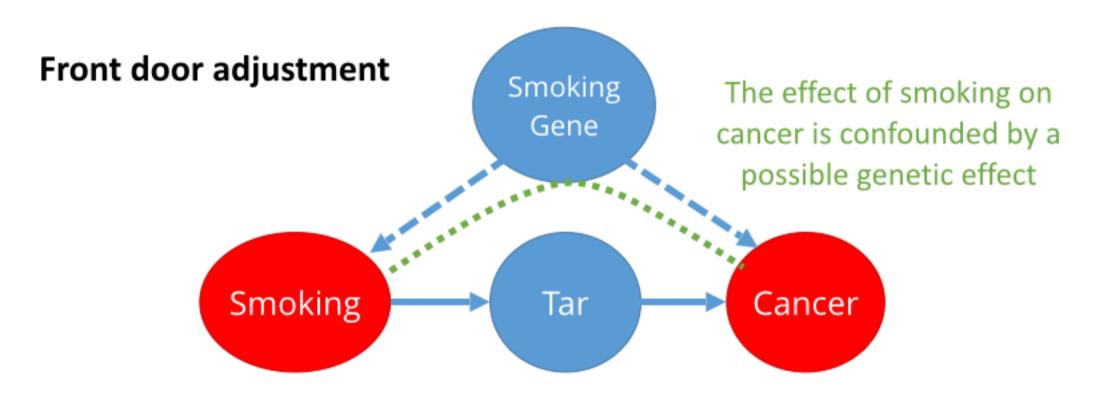
Probability of Y if we intervene so that X is x Probability of observing Y when **X** is x, for each possible value of S

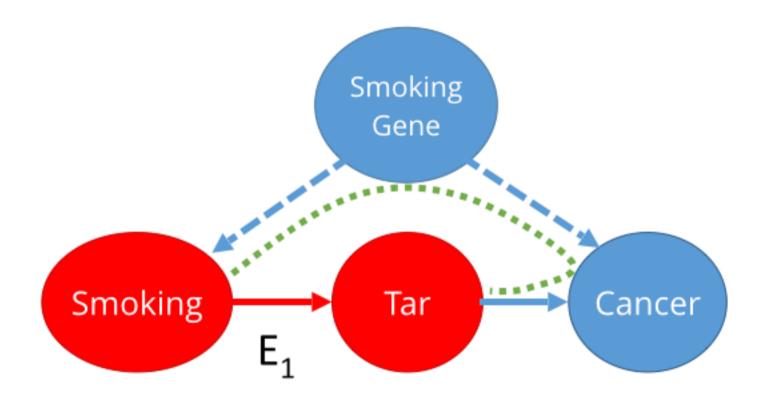
Back door adjustment



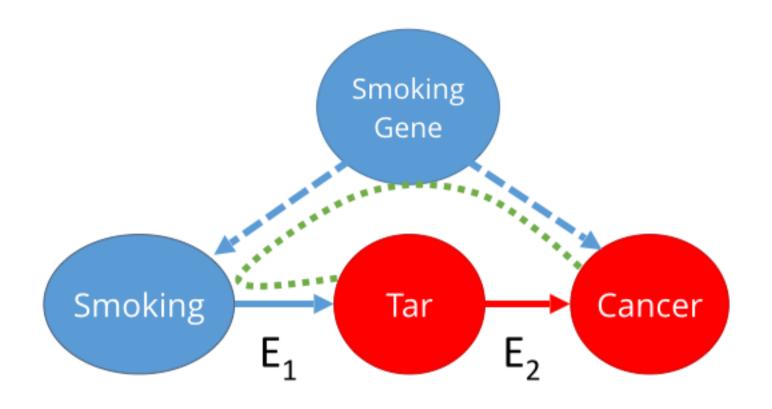
$$\Sigma_s$$
 P(Happy | Walks = Yes, Dog = s) P(Dog = s)

Probability of being happy if you walk and have a dog, weighted by the probability of having a dog
 Probability of being happy if you walk and don't have a dog, weighted by the probability of not having a dog

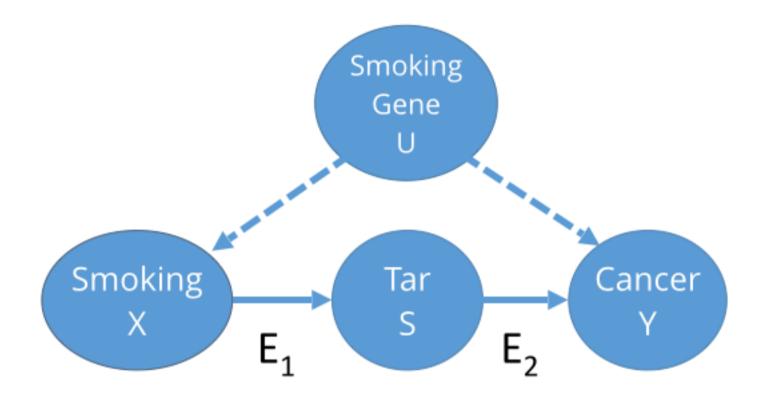




There is a back-door path from Smoking to Tar BUT it's blocked by the collider in cancer So we can just use the observed probabilities Average causal effect $E_1 = P(Tar \mid Smoking) - P(Tar \mid No smoking)$



There is a back-door path from Tar to Cancer But we can block it by controlling for smoking. Average causal effect $E_2 = P(Cancer \mid do(Tar)) - P(Cancer \mid do(No tar))$

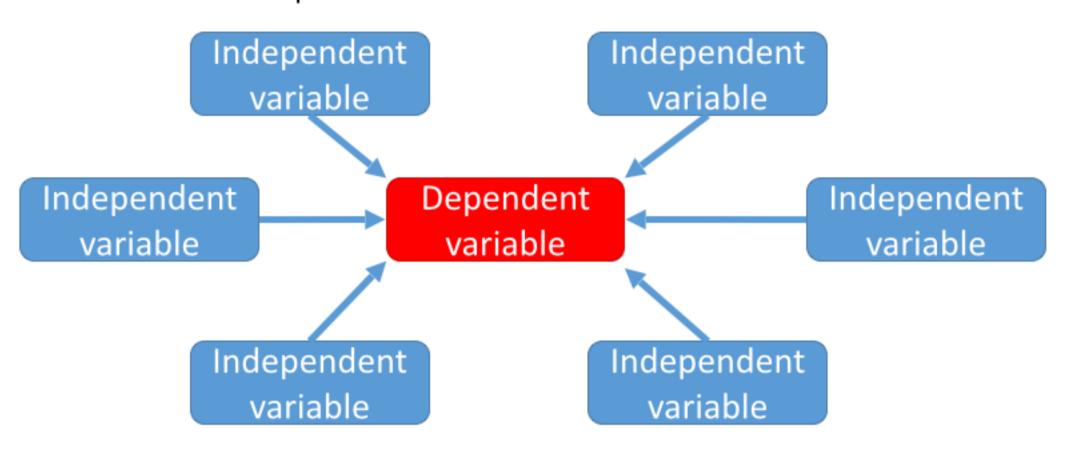


$$\Pr\left(Y|do(X=x)\right) = \sum_{s} \Pr\left(S=s|X=x\right) \sum_{x'} \Pr\left(Y|X=x',S=s\right) \Pr\left(X=x'\right)$$

Fitting real data

Model fitting in R

Standard assumption of linear model:



Model fitting in R

Convert a causal graph to a structural equation model

```
library(lavaan)
library(semPlot)

model <- "
```

Population size

Rule 1

Rule 2

Morphological

complexity

Rule 3

Define

MorphologicalComplexity ~ PopulationSize
WordLength ~ MorphologicalComplexity + PopulationSize"
fit <- sem(model, data=d)</pre>

MorphologicalComplexity =~ Rule1 + Rule2 + Rule3

```
Fit
Statistics
Plot
```

summary(fit, standardized=TRUE)
semPaths(fit, 'std')

Inferring causal graphs

PC algorithm (Sprites et al., 2000; Kalisch et al., 2012)

Start with fully connected graph

For each pair of variables:

Try to find evidence that the variables are independent:

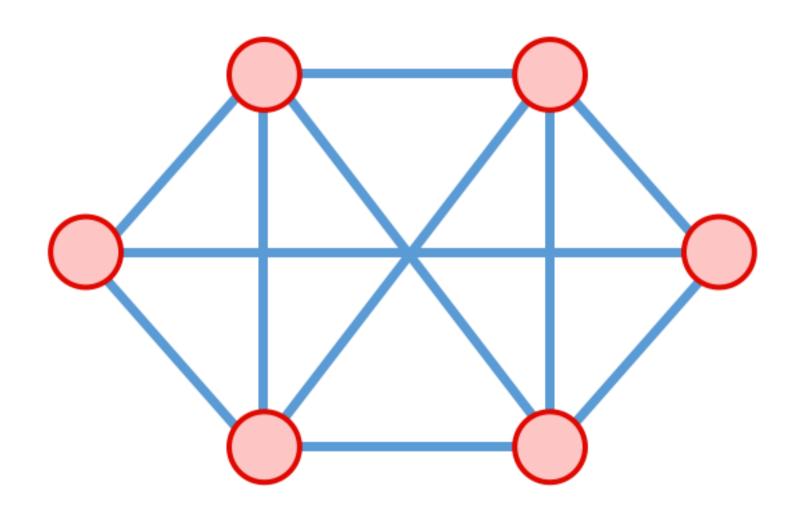
no correlation,

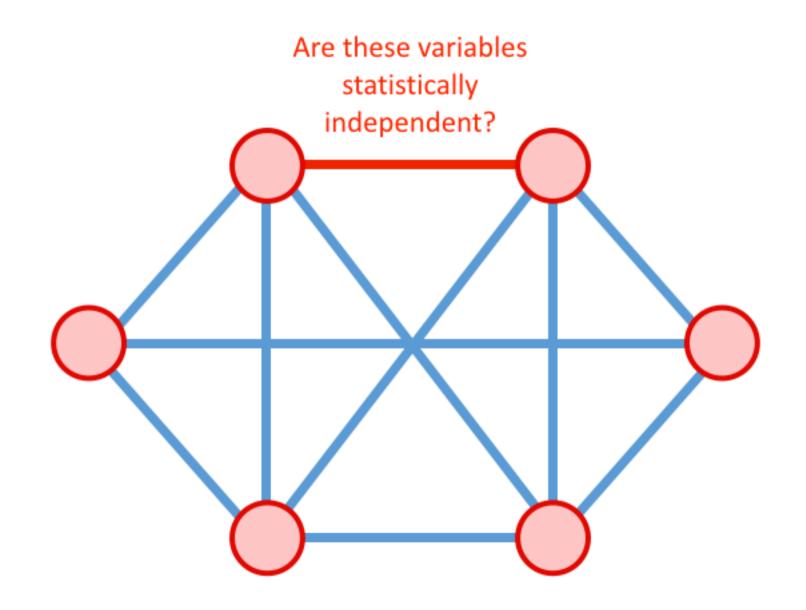
or correlation is explained by a set of other variables

Any statistical test can be used (e.g. conditional independence) If variables are independent, remove the edge.

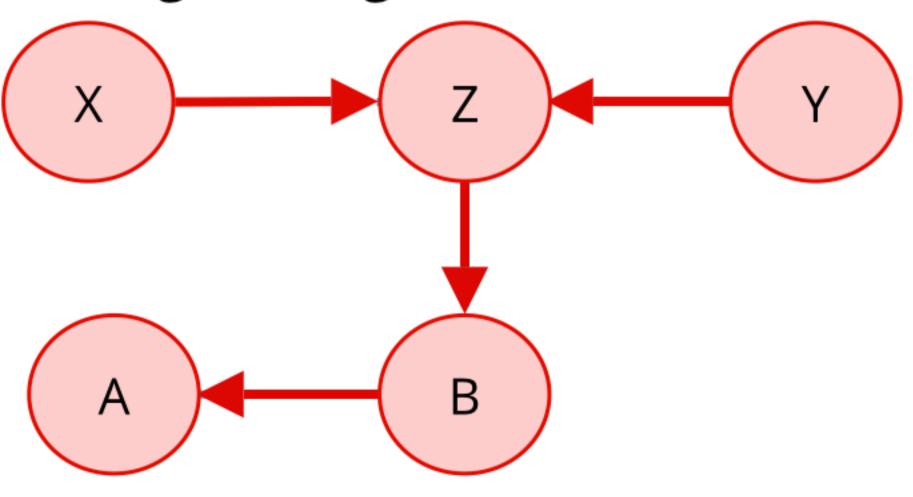
The PC algorithm is an efficient way of performing only the tests which need to be done.

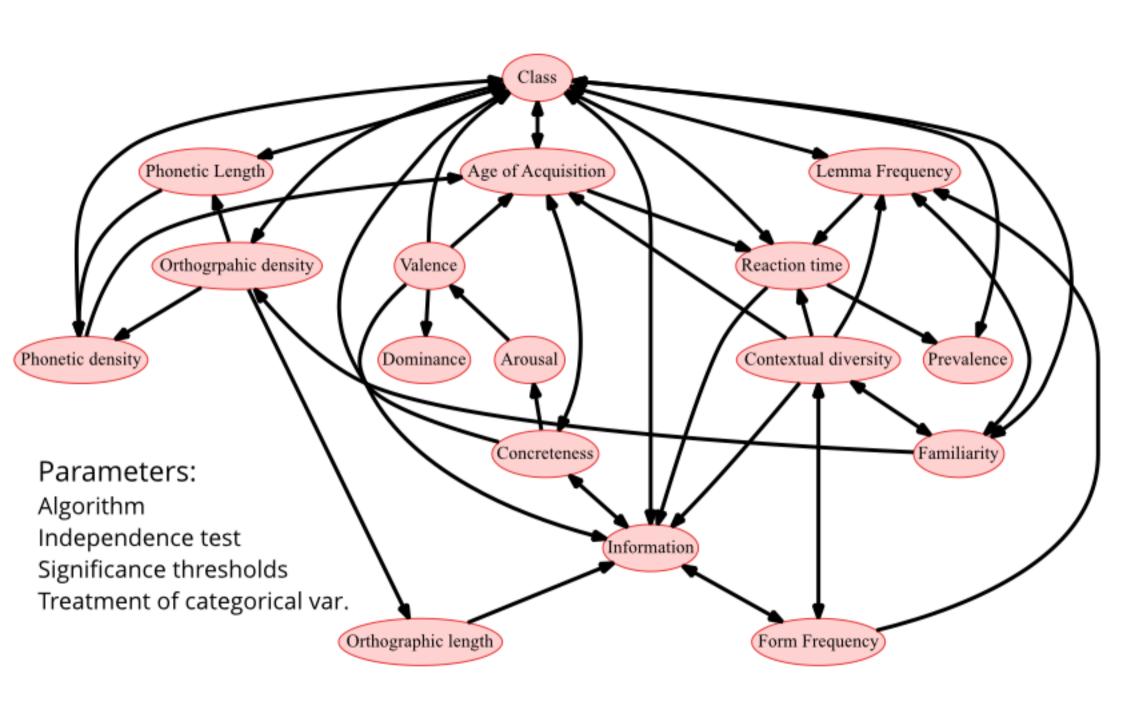
Results in a 'skeleton' graph





Orienting the edges





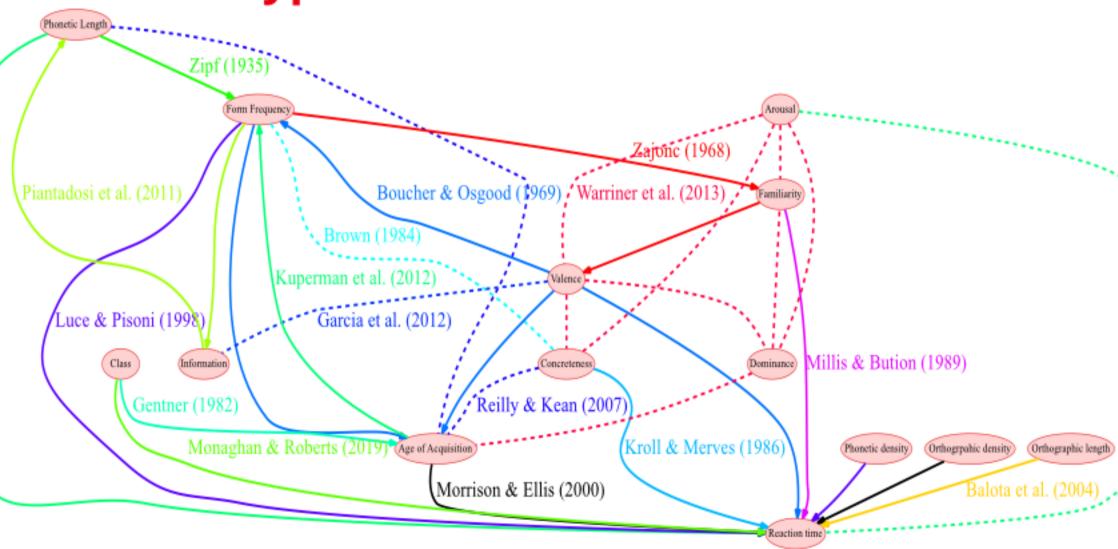
DANGER

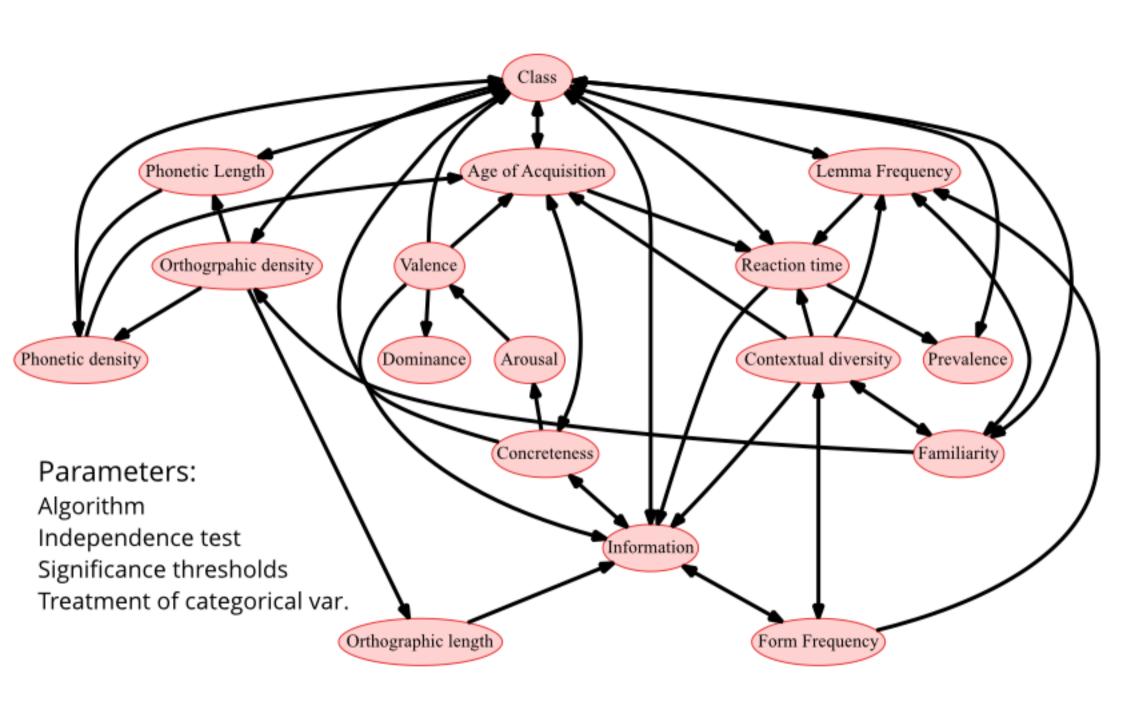
Causal discovery is tricky

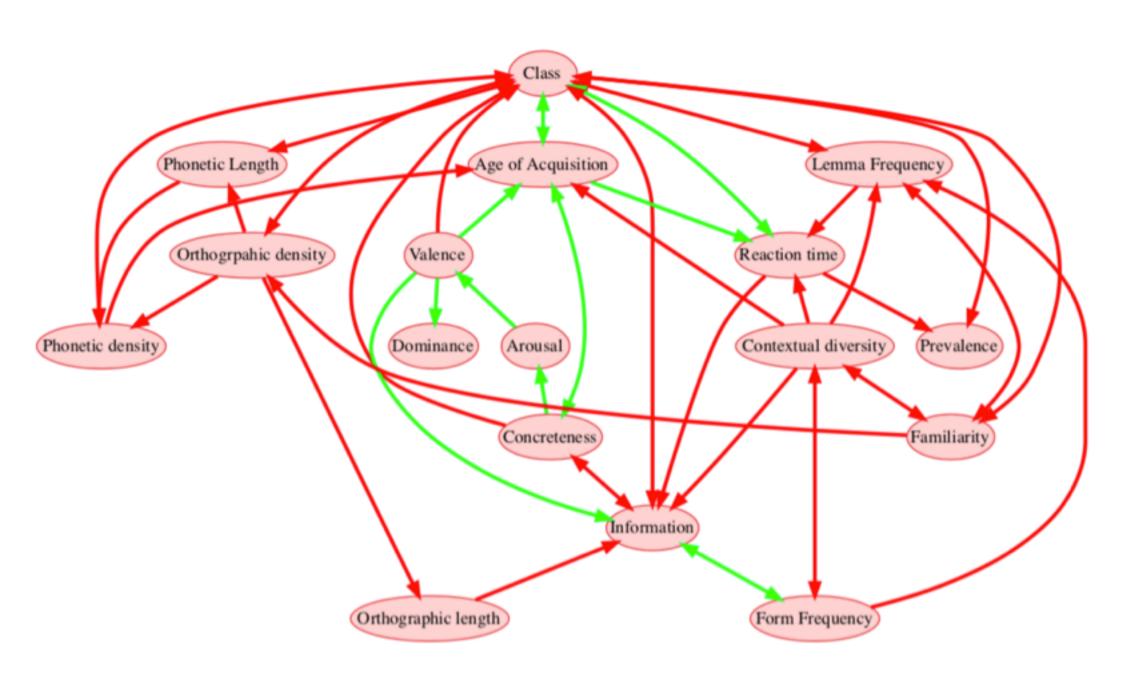
- Requires a lot of data
- Orientation of edges is not robust
- It's easy to justify patterns

How can you protect yourself from ad-hoc storytelling?

Hypotheses about the lexicon



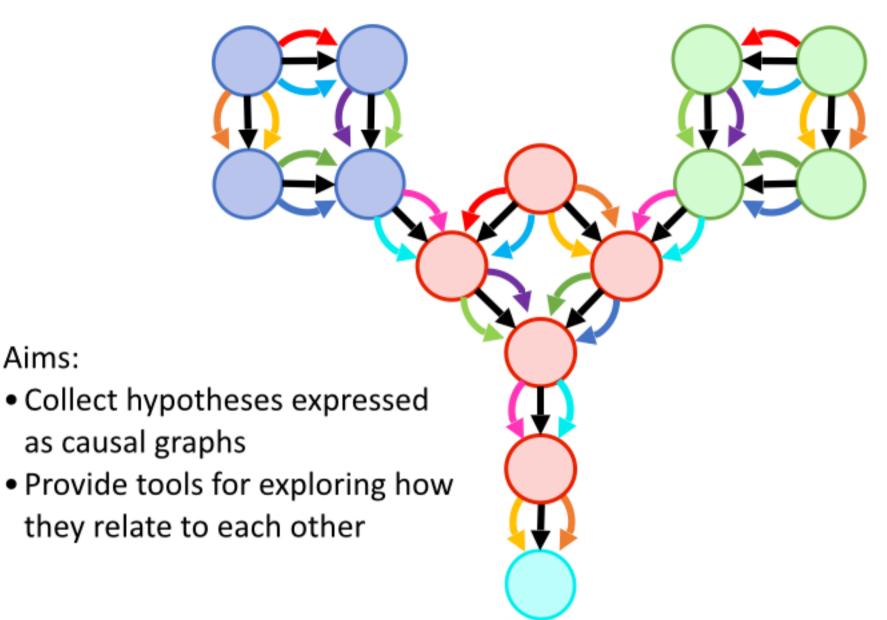




CHIELD

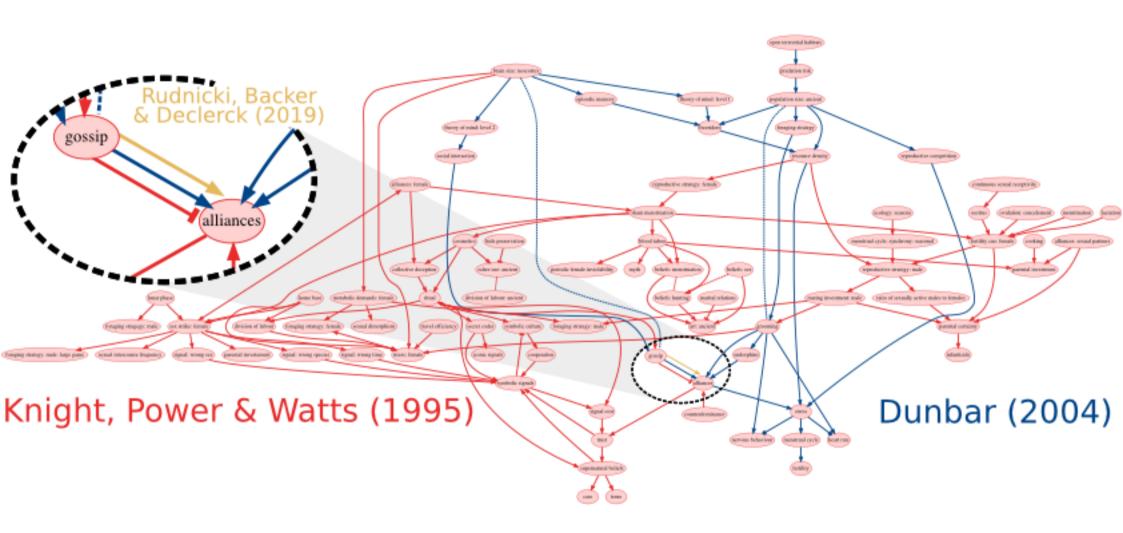
Causal Hypotheses in Evolutionary Linguistics Database

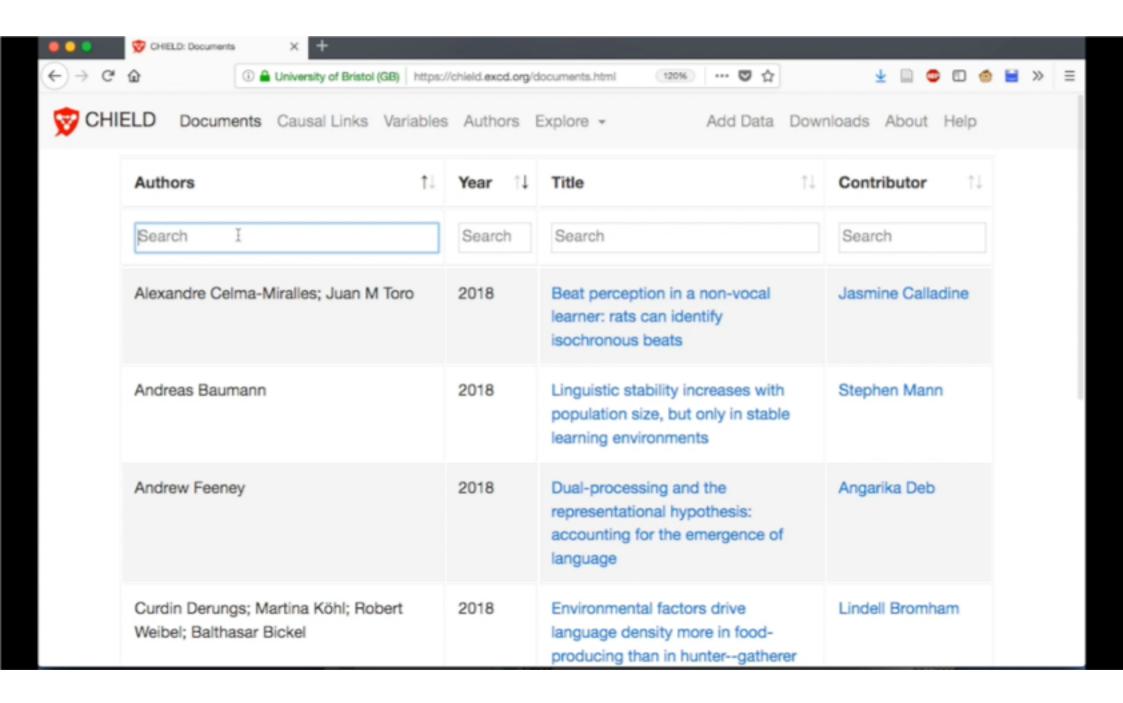




Aims:

Compare theories, find critical differences and tests of those critical differences

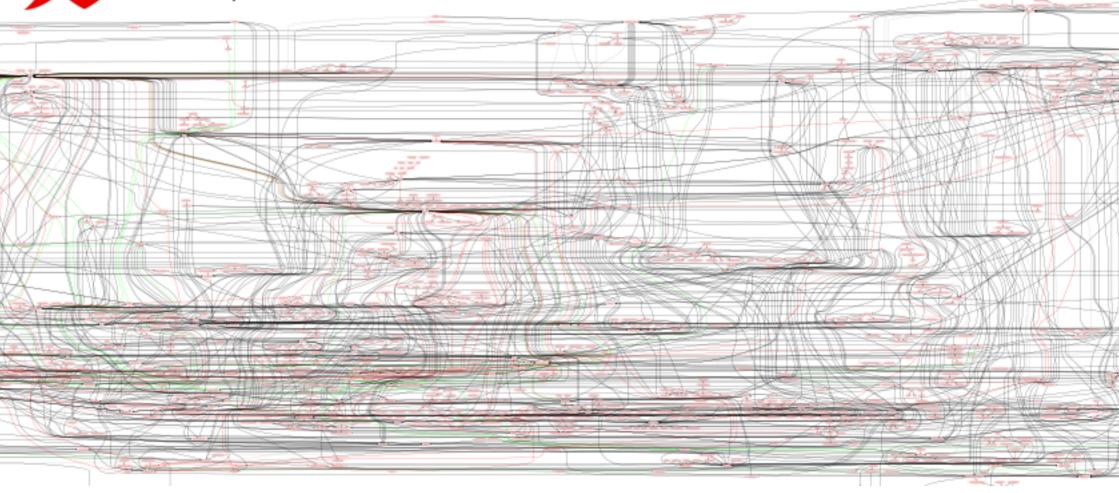






400 Documents 3,400 Links 1,700 Variables

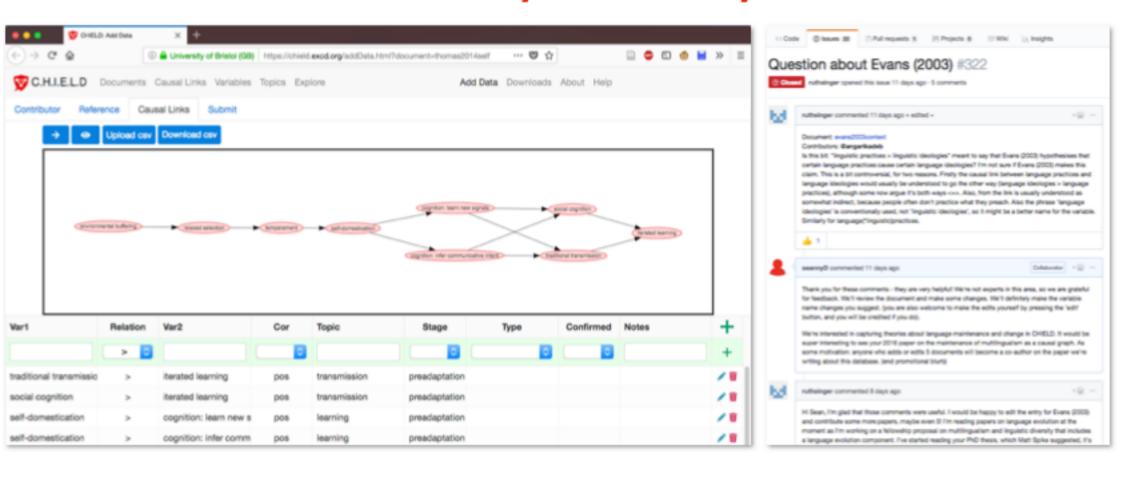
Database is live



Exporting



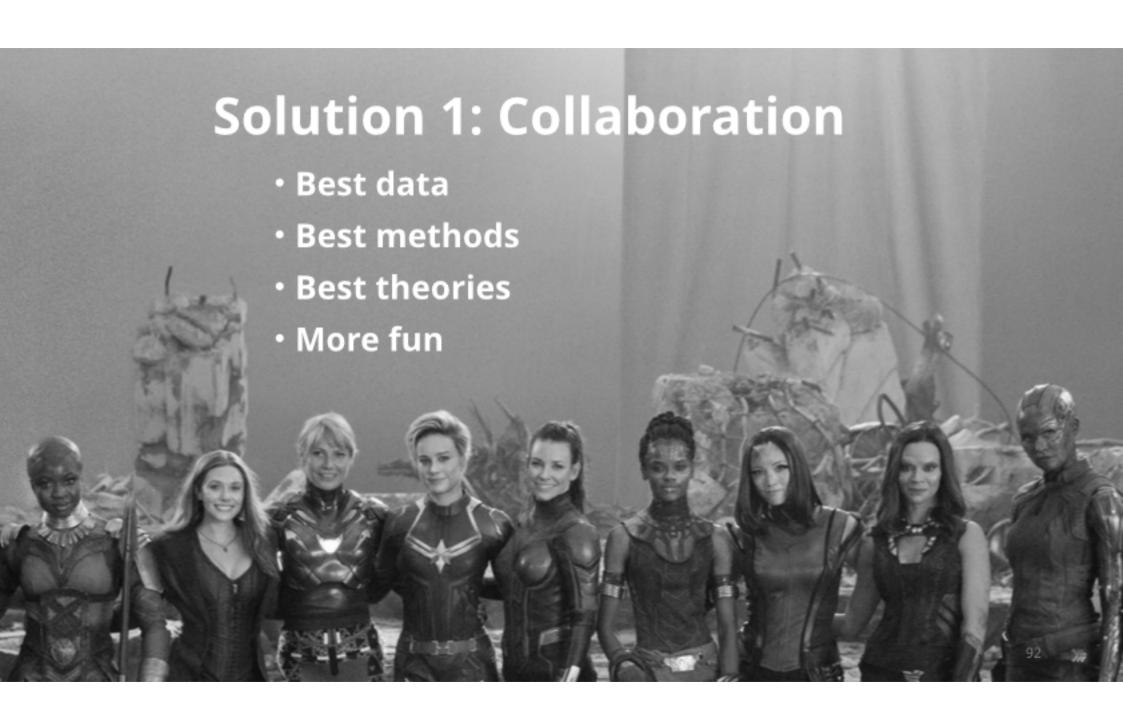
Contribute, Discuss, Edit



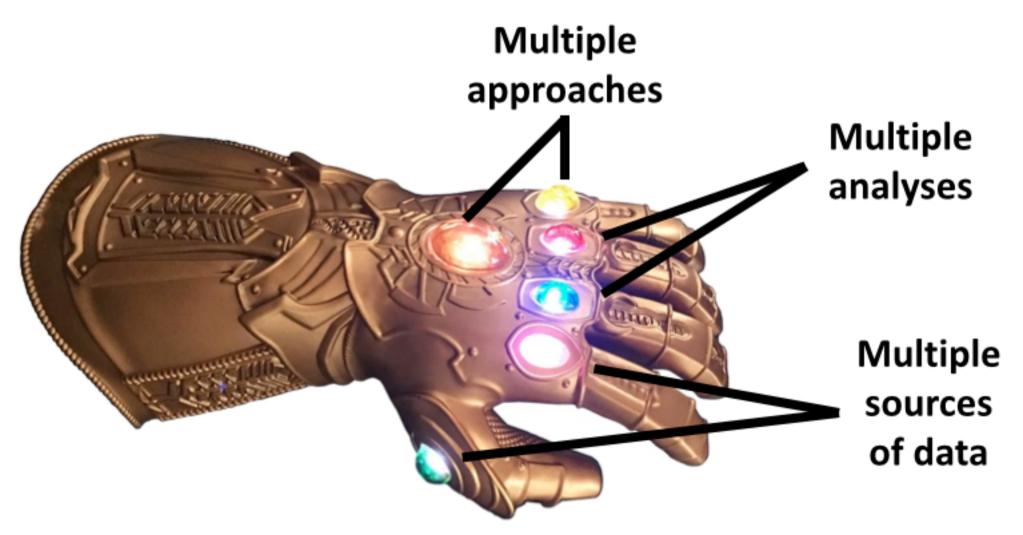
Problems

Controlling for some things removes spurious correlations Controlling for other things **creates** spurious correlations

Solution: Build good causal models



Solution 2: Robust approach to explanation



Solution 3: Incremental approach

- Modest goals for papers
- Modest interpretations



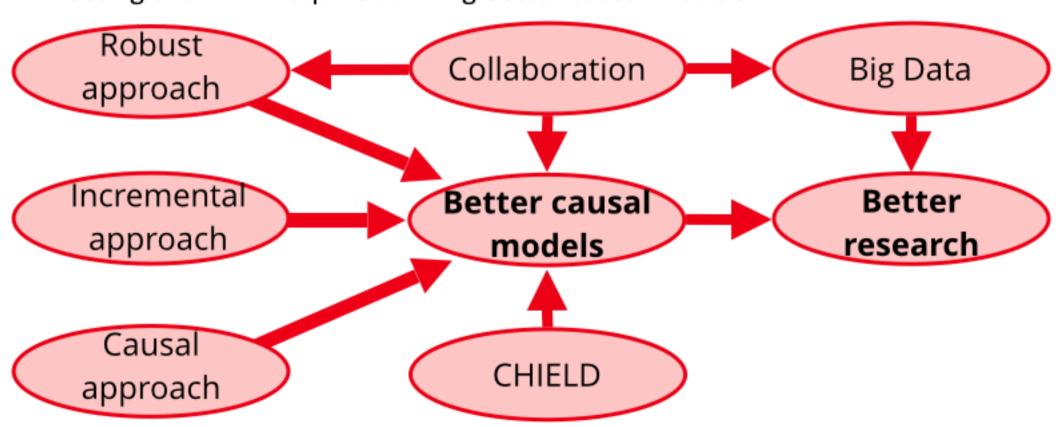
Solution 4: Causal graphs

Causal graphs help us to:

- Be more explicit about our hypotheses
- Identify confounds
- Focus on critical differences between hypotheses
- Identify connections between theories

Conclusion

Big data brings many opportunities and challenges Meeting them will require building better causal models



Recommended reading

- Rohrer, J. M. (2017). Thinking Clearly About Correlations and Causation: Graphical Causal Models for Observational Data.
- Pearl, J., & Mackenzie, D. (2018). The book of why: the new science of cause and effect. Basic Books.
- Roberts, S. (2018). Robust, causal and incremental approaches to investigating linguistic adaptation. Frontiers in Psychology, 9, 166.

References

Bareinboim, E., & Pearl, J. (2012). Transportability of causal effects: Completeness results. In Twenty-Sixth AAAI Conference on Artificial Intelligence.

Pearl, J., & Mackenzie, D. (2018). The book of why: the new science of cause and effect. Basic Books.

Shrier, I. and Platt, R. W. (2008) . Reducing bias through directed acyclic graphs. BMC Medical Research Methodology, 8(70), 2008.

Shpitser, I. (2008). Complete identification methods for causal inference (Doctoral dissertation, UCLA).

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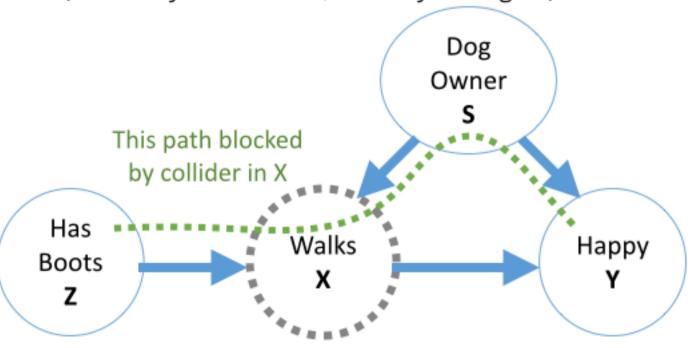
Instrumental variables

Variable Z is an instrument of X for a dependent variable Y if

Z causally influences X,

There are no unblocked alternative paths from Z to other determiners of Y (S)

(Z causally influences Y, but only through X)



Z is correlated with Y, but the only source of the correlation is through X

Z simulates an intervention

Cannot observe

Data imputation

